



**APPROVED MINUTES**  
**REGULAR MEETING**  
**Monday, June 28, 2010: 6:30 P.M.**  
**CITY COUNCIL CHAMBERS, CITY HALL**  
**29592 ELLENSBURG AVE**  
**GOLD BEACH OR 97444**

*This record of the hearing is not a transcript; digital recordings are available at City Hall.*

**Call to order:            Time: 6:30PM**

**1.     The pledge of allegiance**

**2.     Roll Call:**

	<b>Present</b>	<b>Absent</b>
Mayor James Wernicke	<b>X</b>	
Council Position #1 Jeff Crook	<b>X</b>	
Council Position #2 Larry Brennan	<b>X</b>	
Council Position #3 Brice Gregory		<b>X</b>
Council Position #4 Doug Brand	<b>X</b>	
Council Position #5 Tamie Kaufman	<b>X</b>	
City Administrator, Ellen Barnes	<b>X</b>	
City Recorder, Jodi Fritts	<b>X</b>	
Student Liaison (VACANT)		

**3.     Special Orders of Business:**

*Addition to Agenda:*

*Swearing in of Officer Verne Hodencamp*

*Promotion and recognition of Corporal Paul Giovannetti to Sergeant*

Officer Verne Hodencamp was sworn in by Mayor Wernicke, introduced to council, and welcomed with a round of applause by the audience. Corporal Paul Giovannetti was recognized for his years of service, promoted to Sergeant, and congratulated with applause by his family, friends and those in attendance.

**4.     Consent Calendar**

There were no consent calendar items

**5.     Citizens Comments**

Citizen comments from the audience as presented to the Mayor

**Mayor Wernicke** reported that there were no citizen comments that had been presented.

**6.     Public Hearing**

There were no scheduled public hearings

7. ***Citizen Requested Agenda Items***

There were no citizen requested agenda items.

8. ***Public Contracts and Purchasing***

a. *Discuss of opening a money market account with Umpqua Bank to diversify city bank accounts.*

City Administrator Barnes explained that the City had all its financial investments in one institution: Sterling Bank. She commented that Sterling was serving the city well, and she was not asking to close those accounts, but rather to consider diversifying. Barnes continued by saying that the city had its money in money-market accounts that were earning 3% but now earning less than 0.25 %.

She said there were a couple of issues to consider: 1) That it is prudent to diversify holdings; and 2) Umpqua Bank could provide a better interest rate at about 0.80%, a substantial increase. Continuing, Barnes said that the city would still maintain the money market with Sterling Bank but move about half of those funds, \$1.5 million, to Umpqua Bank for diversification. The funds would still be accessible while receiving a higher interest rate.

Several council members had questions about the protection of the funds. Barnes said the funds held with Sterling Bank were fully guaranteed under FDIC and asked Umpqua Vice President, Doug Hunt, who was present for the meeting, to explain their funding protection.

Mr. Hunt explained the history of the public funding protection system generally, and said that now the FDIC will cover the first \$100, 000 and that anything over that was collateralized with US Securities, dollar for dollar.

Councilor Kaufman asked if there was a physical certificate of insurance issued. Hunt responded by saying that the insurance verification is now handled through the State Treasurer's Office, but that a physical certificate was no longer issued. Hunt shared other types of public entities they serve.

**Mayor Wernicke called for a motion.**

**Motion**

**Councilor Tamie Kaufman made a motion to move up to \$1.5 million dollars to Umpqua Bank in the appropriate accounts. Councilor Doug Brand seconded the motion.**

Mayor Wernicke called for discussion or debate, hearing none, he called the vote.

<b>Record of Vote</b>	<i>Ayes</i>	<i>Nays</i>	<i>Abstain</i>
Council Position #1 Jeff Crook	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory			
Council Position #4 Doug Brand	X		
Council Position #5 Tamie Kaufman	X		

<b>MOTION CARRIED UNANIMOUSLY</b>			
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**9. Ordinances & Resolutions**

**a. Second Reading: Ordinance #632**

*An ordinance adopting a revised Gold Beach Nuisance and Offense Code and repealing Ordinance #560 and any other ordinances that may be in conflict*

**b. First Reading: Ordinance #637**

*An ordinance declaring that blighted areas exist in the city, recognizing the need for an urban renewal agency and creating an urban renewal agency for the city*

Mayor Wernicke opened Ordinances & Resolutions 9a. Second Reading. Barnes clarified the two-step process for approving the second reading by title only.

Mayor Wernicke called for motion.

**Motion**

**Councilor Jeff Crook made a motion to approve Ordinance #632, read by title only, an ordinance adopting a revised Gold Beach Nuisance and Offense Code and repealing Ordinance #560 and any other ordinances that may be in conflict. Councilor Doug Brand seconded the motion.**

Mayor Wernicke called for discussion or debate, hearing none he called the vote.

<b>Record of Vote</b>	<i>Ayes</i>	<i>Nays</i>	<i>Abstain</i>
Council Position #1 Jeff Crook	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory			
Council Position #4 Doug Brand	X		
Council Position #5 Tamie Kaufman	X		
<b>MOTION CARRIED UNANIMOUSLY</b>			

Mayor Wernicke called for motion to adopt Ordinance #632.

**Motion**

**Councilor Tamie Kaufman made a motion to adopt Ordinance #632. Councilor Doug Brand seconded the motion.**

Mayor Wernicke called for discussion or debate, hearing none he called the vote.

<b>Record of Vote</b>	<i>Ayes</i>	<i>Nays</i>	<i>Abstain</i>
Council Position #1 Jeff Crook	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory			
Council Position #4 Doug Brand	X		
Council Position #5 Tamie Kaufman	X		

<b>MOTION CARRIED UNANIMOUSLY</b>			
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**Mayor Wernicke** opened Ordinances and Resolution 9b, Ordinance #637. Barnes reported there would not be a first reading at this meeting but was on the agenda as a discussion point only. The ordinance would come back to council if they chose at the next meeting for a first read. She continued by saying that they are reviewing the ordinance initially drafted by the Urban Renewal Advisory Committee and modified by the City's attorney. Councilor Larry Brennan commented that he thought the document was fine and in no need of any change.

Councilor Kaufman asked that an email, from Assessor Jim Kolen, be included in the next council package. She said that a similar ordinance in Brookings had a significant impact on other districts. She felt the impact on other districts such as the library should be discussed prior to adoption of any urban renewal ordinance. Councilor Brennan pointed out this ordinance only pertains to the creation of the agency not the district itself. A separate ordinance would be needed to adopt an urban renewal plan. He said that the email had nothing to do with the agency. The email addresses an actual *plan* and its effect.

Mayor Wernicke clarified that this would be on the next meetings agenda and the email included. City Administrator Barnes confirmed that it would.

**10. *Miscellaneous Items (including policy discussions and determinations)***

- a. Delineation of Wastewater Management Area*
- b. Rogue River TMDL Plan Approval for submission to DEQ*
- c. Appoint a Municipal Judge Pro-Tem*
- d. Discussion of Town Hall Topics*
- e. Civic Enhancement Account*

**Mayor Wernicke** opened Miscellaneous Items a-e (including policy discussions and determinations)

**Miscellaneous Items**

**10 a. Delineation of Wastewater Management Area** – Barnes explained that as part of the wastewater treatment plan project, the city was required by DEQ to delineate a wastewater management area. DEQ requires that the city define an area surrounding the drainfield areas at the airport and surrounding area that is impacted by the wastewater treatment plant. The planning commission had reviewed the area since the map and language would be incorporated into the city's comprehensive plan. They made minor changes to the engineers proposed map to include the actual treatment plant site and the public works facilities. Once defined and adopted, no domestic drinking water wells would be permitted to be drilled within the wastewater management area. City water service is available to the entire area. Brief discussion.

**10 b. Rogue River (TMDL) Plan Approval for Submission to DEQ** – City Recorder, Jodi Fritts, explained the TMDL (total daily maximum load) study, the DEQ requirements, and the estimated deadline for completion. She explained that the city is currently in compliance with many of the requirements. The city is working cooperatively with the local watershed

council, the county, and the Port of Gold Beach. Fritts continued by saying that local outreach is one of the ongoing requirements and the recent prescription drop-off program, sponsored by the police department, is a successful example of the type of event that can be counted towards our TMDL reduction. The Watershed Council will do the local monitoring of water testing about four times per year. Brief discussion with regard to study funding and outreach options.

**10 c. Appoint a Municipal Judge Pro-Tem** – Mayor Wernicke reported that they were in receipt of only one application and asked if council was ready to appoint or would they like to postpone and wait for more applications. Councilor Brennan suggested continuing with the appointment. All agreed.

**Mayor Wernicke called for motion.**

**Motion**

**Councilor Larry Brennan made a motion to appoint Harold Clifton as Municipal Judge Pro-Tem. Councilor Doug Brand seconded the motion.**

Mayor Wernicke called for discussion or debate, hearing none he called the vote.

<b>Record of Vote</b>	<i>Ayes</i>	<i>Nays</i>	<i>Abstain</i>
Council Position #1 Jeff Crook	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory			
Council Position #4 Doug Brand	X		
Council Position #5 Tamie Kaufman	X		
<b>MOTION CARRIED UNANIMOUSLY</b>			

**10 d. Discussion of Town Hall Topics** – Barnes reported that the notes from the previous town hall meeting were now posted on the website and included in the packet. She said that she had contacted ODOT and Oregon Parks and Recreation Department about beach access signs and trail access and that they agreed to work with the city on the improvements. Council reviewed the notes and discussed the following: city beautification, power line project, utilizing the local nuisance ordinance, city streets and Hwy 101 cleanup

Barnes commented that the city already submitted a notice in the newspaper in an effort to notify property/business owners about the nuisance ordinance. She also said that the local Girl Scout unit offered their help with the beautification effort by making the *Pocket Park* one of their troop projects. They were also talking about a “Thank you for visiting Gold Beach” sign on the way out of town. In addition, City staff is helping to lead by example by cleaning up and beautifying city hall.

Mayor Wernicke suggested completing the business plan and getting it circulating to local agencies and the chamber of commerce for review. Discussion ensued and a tentative workshop was scheduled for July 26, 2010, at 6:30 p.m., if time allows.

**10 e. Civic Enhancement Account** – Mayor Wernicke opened a discussion about the need for a supplemental budget. Barnes told the Council that it was necessary to shift the planning

fees collected and grant money that was going to Curry County back to the City. Barnes suggested that if there were any other budgetary changes that they are made at the same time.

Mayor Wernicke suggested the addition of a *Civic Enhancement Account* that the council could provide low-interest loans, and/or for matching purposes, for business owners to utilize for civic improvement/enhancement. He suggested that the account could be funded from leftover monies at the end of the year.

Councilor Kaufman asked if the City had the ability to lend money and questioned the complexities of doing so. She suggested the possibility of working with another group to administer the funds. Brief discussion ensued and Mayor Wernicke asked the council to think about it for a future discussion.

## ***11. City Administrator's Report***

**Mayor Wernicke** opened agenda item #11 City Administrator Report

City Administrator Barnes gave the following updates:

City staff met with ODOT representatives regarding the addition of a crosswalk at First Street, from the Rush building to the Book Store/Coffee Shop, and they were very receptive. ODOT will be conducting a traffic study for the crosswalk towards the end of July.

ODOT considering/proposing a change to Hunter Creek Loop at the south entrance, by putting in a center left turn lane, using a portion of the current passing lane. They are soliciting local input. Discussion ensued.

The Rural Community Assistance Corporation will be preparing the *Sewer Rate Study* for the wastewater treatment plant project and will be working with the city to compile information for its completion and distribution.

## ***12. Mayor and Council Member Comments***

- a. Mayor James Wernicke*
- b. Councilors*
  - 1) Jeff Crook*
  - 2) Larry Brennan*
  - 3) Brice Gregory*
  - 4) Doug Brand*
  - 5) Tamie Kaufman*
- c. Student Liaison*

**Mayor Wernicke** opened agenda item #12 Mayor and Council Member Comments by announcing the opening of Happy Days Soda Shop in the Sheriff John's car museum building at the port.

Councilors Jeff Crook, Larry Brennan and Tamie Kaufman did not have comments this meeting. Councilor Doug Brand wanted to extend his congratulations and wishes for good luck to Officer Hodencamp and Sergeant Giovannetti.

**13. Citizens Comments**

No citizen comment requests were submitted.

**14. Executive Session**

There was no executive session this hearing.

The next regularly scheduled meeting of the Gold Beach City Council is scheduled for Monday, July 12, 2010, at 6:30PM in the Council Chambers of City Hall, 29592 Ellensburg Avenue, Gold Beach, Oregon

**Mayor Wernicke called for motion to adjourn.**

**Motion**

**Councilor Jeff Crook made a motion to adjourn. Councilor Doug Brand seconded the motion.**

Mayor Wernicke called for discussion or debate, hearing none he called the vote.

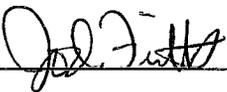
<b>Record of Vote</b>	<i>Ayes</i>	<i>Nays</i>	<i>Abstain</i>
Council Position #1 Jeff Crook	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory			
Council Position #4 Doug Brand	X		
Council Position #5 Tamie Kaufman	X		
<b>MOTION CARRIED UNANIMOUSLY</b>			

**15. Adjourn Time: 7:49PM**

**Minutes respectfully submitted by,  
Diana Delong  
Recording Secretary**

**APPROVED: August 23, 2010**

**ATTEST**

  
 \_\_\_\_\_  
**City Recorder**

ORDINANCE # 637  
AN ORDINANCE DECLARING THAT  
BLIGHTED AREAS EXIST IN THE CITY OF  
GOLD BEACH, RECOGNIZING THE NEED FOR  
AN URBAN RENEWAL AGENCY TO FUNCTION  
IN THE CITY OF GOLD BEACH, CREATING  
THE URBAN RENEWAL AGENCY OF THE CITY  
OF GOLD BEACH

DATE: JUNE 14, 2010

ITEM:

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RECOMMENDED ACTION:

It is recommended that City Council adopt the ordinance.

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PROCEDURE:

Follow the procedure for adopting an ordinance. **FIRST READING**

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BACKGROUND:

Urban renewal can be a very valuable tool in community development and supporting economic development efforts.

The urban renewal agency ordinance was intentionally written broadly to give the agency as much flexibility as possible initially. When the City adopts an urban renewal plan, Council will be much more specific about the types of projects the City will undertake through urban renewal.

If adopted by Council, the urban renewal agency will be added to the Administration Code as a city board/commission.

State statute requires that an urban renewal agency be created by non-emergency ordinance. The ordinance will need two readings on two days.

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RELATIONSHIP TO COUNCIL GOALS:

Council goals yet to be identified.

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COST IMPLICATION:

None.

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ITEM: AN ORDINANCE DECLARING THAT BLIGHTED AREAS EXIST IN THE CITY OF  
GOLD BEACH, RECOGNIZING THE NEED FOR AN URBAN RENEWAL AGENCY TO  
FUNCTION IN THE CITY OF GOLD BEACH, CREATING THE URBAN RENEWAL  
AGENCY OF THE CITY OF GOLD BEACH

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## ORDINANCE NO. 637

### AN ORDINANCE DECLARING THAT BLIGHTED AREAS EXIST IN THE CITY OF GOLD BEACH, RECOGNIZING THE NEED FOR AN URBAN RENEWAL AGENCY TO FUNCTION IN THE CITY OF GOLD BEACH, CREATING THE URBAN RENEWAL AGENCY OF THE CITY OF GOLD BEACH

The City Council of the City of Gold Beach finds that:

- (1) There exist within the City of Gold Beach blighted areas as defined by ORS 457.010.
- (2) Such blighted areas reduce the economic values of real property within the city and negatively affect ad valorem tax revenues.
- (3) There is need for an urban renewal agency to function in the City of Gold Beach.
- (4) ORS 457.035 authorizes the creation of an urban renewal agency for the City of Gold Beach.

NOW THEREFORE, the City of Gold Beach ordains as follows:

#### Section 1: Title

This Ordinance may be cited as the Gold Beach Urban Renewal Agency Ordinance.

#### Section 2: Declaration of Blight:

Pursuant to ORS 457.035, the Gold Beach City Council declares that blighted areas now exist in the city, and there is currently a need for an urban renewal agency to function in the City of Gold Beach.

#### Section 3: Agency Title

The urban renewal agency created by this ordinance shall be known as the Gold Beach Urban Renewal Agency.

#### Section 4: Membership

- (1) The Gold Beach Urban Renewal Agency shall be comprised of four (4) citizen members and one Gold Beach City Council member. One (1) of the members may reside outside the city limits of the City of Gold Beach but within the Gold Beach Urban Growth Area. All other members must reside within the city limits of the City of Gold Beach.

Regular text: proposed by planning division  
*Italics:* amendment from Engineer  
Bold: revision by planning division

## PROPOSED ADDITION TO GOLD BEACH COMPREHENSIVE PLAN

### I. Inventory Section

#### A. Natural Resources Inventories

##### 5. Air, Water and Land Resources Quality

Proposed addition to the chapter:

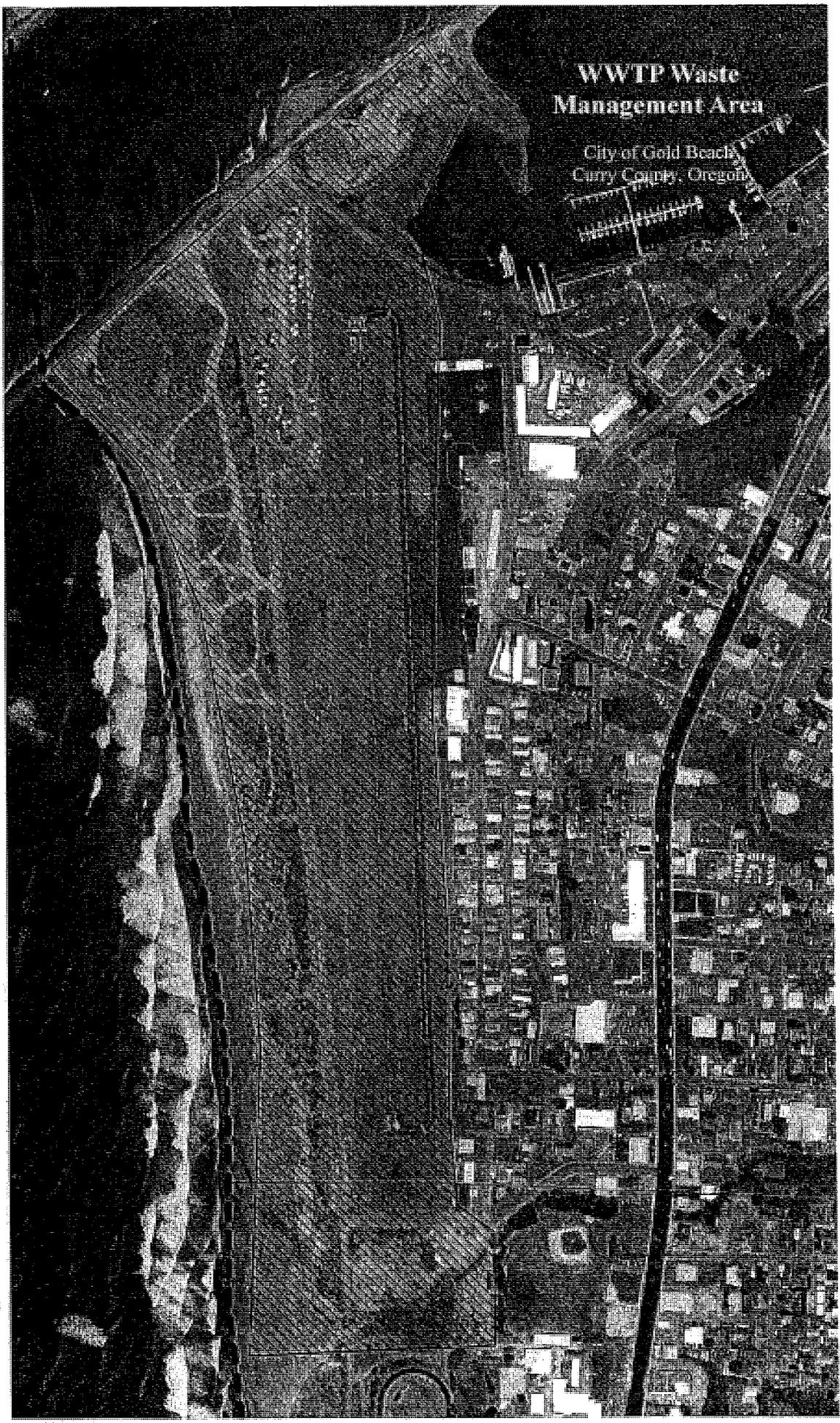
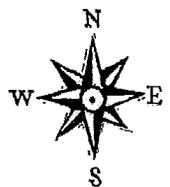
The City's current waste water treatment plant located south of the Port of Gold Beach Airport and Riley Creek was constructed in 1974. Until 1994, treated effluent was legally discharged into Riley Creek. In 1994, the Department of Environmental Quality (DEQ) required the City to begin discharging the treated effluent to an approved drainfield. The City leases a portion of the airport property west of the runway for drainfield purposes. Currently there are nine operating ~~leechlines~~ drainfields in the drainfield lease area. The future plans are for a total of ~~eighteen~~ twenty-one drainfields. ~~leechlines.~~

As required by DEQ, wells were installed in 1990 to monitor e.coli and nitrate levels in the area surrounding the waste water treatment plant. Well results are reported semi-annually to DEQ to ensure compliance with water quality standards. As part of the compliance with water quality standards, the City is required to adopt a Waste Water Treatment Plant Waste Management Area. This Waste Management Area has been *identified as the area surrounding the **waste water treatment plant and the drainfield lease area to the north and west as shown in the Waste Management Area Figure 6A.*** Any properties within the delineated area will be prohibited from utilizing water wells for domestic water purposes. No domestic wells currently exist in the area identified, and the area is served by the community water system of the City. The Waste Management Area is shown on Figure 6A.

**WWTP Waste  
Management Area**

City of Gold Beach  
Curry County, Oregon

Scale 1" = 600' +/-



# Notes from the City of Gold Beach Town Hall Meeting

June 15, 2010

Responses to the Gold Beach City Council's draft goals and objectives:

- City should focus on alternative energy solutions to reduce operational expenses. Specifically, when replacing city-owned vehicles, City should purchase electric, hybrid or other cost-effective alternative fuel options instead of vehicles that operate on gasoline.
- Beautification of Ellensburg Avenue should be identified specifically as a City goal. Focus should be on "simple" projects. Ideas include an organized citywide "clean-up" day/event and adopt-a-block program.
- City Council should develop an educational outreach program on urban renewal.
- City Council should engage in regular joint meetings with the Curry County Commissioners.
- Complete an inventory of properties available for development – see Susan Brown.
- Include the Port on projects. Improving the Port environment will help economic development efforts. Need to make the Port a safer environment.
- Increase efforts to improve local area broadband access and telecommunication services
- Identify services provided by Curry County that the City may need take-over
- Develop economic development plans that include strategies to bring new business and industry to Gold Beach AND support existing local businesses.
- Improve signage to area attractions, more visible Beach Access signage
- Develop better community outreach and communication systems to inform the public of city activities and services and needs. Better communicate availability of city services to the public.
- Involve other local government agencies in goal setting process. Include the Gold Beach Chamber of Commerce in identifying needs, resources, goals and objectives. Improve coordination with Gold Beach Chamber of Commerce.
- Improve beach access; work with Oregon Parks and Recreation Department to remove driftwood blocking beach access.
- Develop coastal trail system, walkways, boardwalk.

# City of Gold Beach FY 2010-2011 Business Plan

Revised 6/24/2010

Goals & Objectives		Priority/Action Items	Resp Party	Target
<b>GOAL 1: Achieve Fiscal Sustainability</b>				
<ul style="list-style-type: none"> <li>• Sufficient revenue to sustain City services at appropriate levels.</li> <li>• Provide competitive employee compensation.</li> <li>• Balanced revenue system that recognizes demands on City services by residents, businesses and visitors.</li> <li>• Stable, effective and accountable management.</li> <li>• Include sustainability considerations in purchasing decisions.</li> <li>• Encourage new private investment in the City.</li> <li>• Expedite implementation of approved development plans.</li> </ul>	1	Maintain yearly contingency of at least 5% and an unappropriated ending fund balance of a minimum of 15% in the General Fund operating budget.	CA/ASD	Ongoing
	2	Establish fiscal and budget policies for the City.	CA/CC	09/2010
	3	Maximize long-term debt repayments.	CA/ASD	06/2011
	4	Improve and simplify financial reporting and monitoring.	CA/ASD	09/2010
	5	Develop five-year revenue/expenditure forecast.	CA/ASD	12/2010
	6	Annually review System Development Charges and update as needed.	CA/ASD	April annually
	7	Review and update all fees annually.	CA	April annually
	8	Aggressively pursue grant funding.	CA	Ongoing
	9	Undertake comprehensive compensation and classification review and update City salary schedule.	CA	11/2010
	10	Seek alternative energy solutions for City operations.	PWS	07/2010 then ongoing
<b>GOAL 2: Enhance Quality of Life in Gold Beach</b>				
<ul style="list-style-type: none"> <li>• Enhance opportunities for social interaction among citizens of the community.</li> <li>• Encourage the development of recreational activities and community events that benefit all ages.</li> <li>• Promote and assist in developing educational opportunities.</li> </ul>	1	Pursue formation of a parks and recreation district.	CC	05/2010-05/2011
	2	Pursue development of a community garden.	CA/CC	05/2010-05/2011
	3	Develop community vision and mission statement.	CC	08/1/2010
	4	Pursue opportunities to enhance education outreach and workforce training programs for Gold Beach residents.	CA	Ongoing
	5	Provide community events and activity schedule	VCD/CA	07/2010 then ongoing
	6	Update and maintain park facilities	PWS	Ongoing

**KEY:**  
 CC = City Council      CA = City Administrator      PC = Police Chief      PWS = Public Works Superintendent  
 FC = Fire Chief      ASD = Administrative Services Director      VCD = Visitor Center Executive Director  
 ESD = Emergency Services Director

# City of Gold Beach FY 2010-2011 Business Plan

*Revised 6/24/2010*

Goals & Objectives		Priority/Action Items	Resp Party	Target
<b>GOAL 3: Improve Internal Systems</b> Positive workplace environment and employee morale. Assure internal consistency and efficiency. Excellent customer service.	1	Conduct quarterly workshops to review progress on goals.	CA/CC	11/2010 then ongoing
	2	Review and update administrative policies and procedures.	CA/CC	09/2010
	3	Review and update personnel policies and procedures.	CA/CC	07/2010
	4	Complete public works standards and specifications for new plant.	PWS	09/2010
	5	Regularly review and update organizational chart.	CA	Ongoing
	6	Review and update Municipal Code.	CC	05-2011 then ongoing
	7	Integrate infrastructure data into GIS.	PWS/FC/PC/ESD	06/2011
	8	Computerize, catalog and back-up City records	ASD	06/2011
	9	Improve internal control policies and procedures	CA/ASD	10/2010 then ongoing
	10	Provide for efficient, timely and thorough audits	ASD	08/2010 then ongoing
<b>GOAL 4: A Safe Community</b> Adequately staffed, equipped and housed police and fire departments. Maintain streets in a safe/serviceable condition. Provide clean drinking water and compliant wastewater treatment. Improve personal/family preparedness.	1	Provide minimum 24/7 police coverage	PC	07/2013
	2	Provide for a community shelter as part of a multi-use community center	ESD	07/2015
	3	Acquire and install emergency power generators.	PWS/ESD	05/2011
	4	Develop/update emergency plans & procedures	ESD/CA	05/2010 then ongoing
	5	Update and adopt hazard mitigation plan.	ESD/CA/CC	07/2010
	6	Pursue streets/highway safety project funding.	CA/PWS	07/2010 then ongoing
	7	Pursue funding for bicycle/pedestrian improvements.	CA/PWS	07/2010 then ongoing

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# City of Gold Beach FY 2010-2011 Business Plan

Revised 6/24/2010

Goals & Objectives	Priority/Action Items	Resp Party	Target
<b>GOAL 5: Complete Capital Projects and Identify Future Capital Needs</b> Complete approved capital projects in a timely and cost efficient manner. Provide infrastructure to support economic growth.	1 Complete new sewer plant	PWS/CA	03/2013
	2 Evaluate and identify water projects.	PWS	07/2011
	3 Complete funding and construction of 3 <sup>rd</sup> street sidewalks	CA/PWS	11/2010
	4 Evaluate possibility of relocating city facilities	CA/CC	07/2011
	5 Complete pavement management analysis.	PWS	07/2011
	6 Improve project readiness to take advantage of federal/state funding opportunities	CA/PWS	Ongoing
<b>GOAL 6: Influence Economic Growth</b> Establish development policies and public improvements/standards that recognize economic trends. Secure needed resources. Establish policy that City is pro-growth.	1 Study annexation pros and cons	CC	01/2011
	2 Pursue development of an urban renewal district.	CC	09/2010
	3 Participate in regional economic development activities; develop strategic partners.	CA	Ongoing
	4 Develop and regularly review/update infrastructure master plans and development standards.	PWS/CA	07/2011 then ongoing
	5 Develop plan for addressing downtown parking needs.	CA	05/2011
<b>GOAL 7: Effective Intergovernmental Relations</b> Influence regional, state, national policy on issues important to achieving City goals. Secure grant funding. Efficient use of City resources. Orderly urban growth. Achieve City goals through strategic partnerships.	1 Participate in intergovernmental agencies and initiatives that further the City's goals.	CA/CC	Ongoing
	2 Develop strategic partners, public and private.	CA/CC	Ongoing
	3 Improve relations with the Fair Board, County and Port District and participate in joint activities with Port Orford and Brookings	CA/CC	Ongoing

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# City of Gold Beach FY 2010-2011 Business Plan

*Revised 6/24/2010*

Goals & Objectives		Priority/Action Items	Resp Party	Target
<b>GOAL 8: Update City Planning</b> Become more proactive in planning activities	1	Update the current city sign code and incorporate it into the zoning ordinance  Develop general zoning standards for "hot button" topics such as: <ul style="list-style-type: none"> <li>• Homeless shelters</li> <li>• Wind turbines</li> <li>• No pornography near schools</li> <li>• Credit for on-street parking and parking in general</li> <li>• Viewscape/viewshed protection standards</li> <li>• Height limits -- generally</li> <li>• Maximum/minimum setbacks in commercial and high density residential zones</li> <li>• Affordable housing</li> </ul>	ASD/CC	05/2011
	2	<ul style="list-style-type: none"> <li>• Homeless shelters</li> <li>• Wind turbines</li> <li>• No pornography near schools</li> <li>• Credit for on-street parking and parking in general</li> <li>• Viewscape/viewshed protection standards</li> <li>• Height limits -- generally</li> <li>• Maximum/minimum setbacks in commercial and high density residential zones</li> <li>• Affordable housing</li> </ul>	ASD/CC	03/2012
	3	Investigate the ODOT Safe Routes to School program for possible grant opportunities for the library sidewalk and other pedestrian/bike path projects.	CA	11/2010
	4	Update the land division code	ASD/CC	06/2012
	5	Formulate site review/site design standards for building permit and land use applications. This would include landscaping requirements.	ASD/CC	07/2011
	6	Triage the current Comprehensive Plan and begin the process of updating the chapters (current comp plan circa 1984).	ASD/CC	01/2011

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 CC = City Council  
 FC = Fire Chief  
 ESD = Emergency Services Director  
 CA = City Administrator  
 ASD = Administrative Services Director  
 PC = Police Chief  
 PWS = Public Works Superintendent  
 VCD = Visitor Center Executive Director