

## Gold Beach *Potential* Urban Renewal Projects

- Property Assistance/Redevelopment Opportunity Program: matching grants or loans for rehabilitation of buildings, i.e. façade improvements, remodel, fire/safety compliance, ADA accessibility, etc.
- Small Business/Restaurant Program: Small grants or loans to new businesses to help them get started, or a space lease program during the first year to help new businesses get on their feet.
- Attractive Public Parking: attractive public parking and signage to encourage visitors to park and walk to different areas.
- Signage: A unified signage plan for the city and businesses. Way-finding signs to assist visitors in locating attractions. A Pole Sign Program to assist business owners with removal and replacement of more pedestrian friendly (and visually appealing) signage.
- Sidewalk Program: Grants or loans to assist property owners. Easier walkability could help visitors enjoy our town more.
- Port/Airport Way Bike-Ped Improvements: The Port is the gateway into Gold Beach. The Port road route that connects with Hwy 101 passes through the Port to the jetty and parallels the airport is an untapped resource. The Airport Road gets utilized heavily by locals but is in poor condition. This route could be made into a scenic byway for tourists and bicyclists. It provides excellent beach access. Signage, sidewalk/trail improvements would do a lot to attract more visitors to this area.
- Streetscape Improvements: Streetscape improvements would need to withstand our 90+ mph winds in the winter. Undergrounding utilities as feasible. Consider an incremental plan that could be put forth and small bites made into the project over the life of the UR plan.
- Family Entertainment/Recreation Project: Possibly a cinema and one or two other activities (bowling alley, rec center, etc.) that would provide entertainment opportunities for locals and tourists alike. Private/public partnership opportunity.
- Improvements to the Event Center on the Beach (Fairgrounds): Assistance in capital improvements as this is the primary event facility that provides activities for the economic health of the town.
- Performing Arts Facility: Upgrade this existing facility and make it an asset to the community and a visitor draw. Private/public partnership opportunity.
- Property Acquisition: Acquisition from willing seller for private development. Focus funds on projects that will provide a major attractor for the town.