

MINUTES
WORKSHOP
CITY COUNCIL CHAMBERS, CITY HALL
29592 ELLENSBURG AVE
GOLD BEACH OR 97444
MAY 19, 2010 @ 6:30 P.M.
DRAFT MINUTES UNTIL APPROVED BY COUNCIL

CALLED TO ORDER BY MAYOR WERNICKE AT 6:30 P.M.

THE PLEDGE OF ALLEGIANCE:

ROLL CALL:

	<u>PRESENT</u>	<u>ABSENT</u>
Mayor James Wernicke	x	
Council Position #1 Jeff Crook	x	
Council Position #2 Larry Brennan	x	
Council Position #3 Brice Gregory	x	
Council Position #4 Doug Brand	x	
Council Position #5 Tamie Kaufman	x	
City Administrator Ellen Barnes	x	
Student Liaison Mackenna Marstall		x

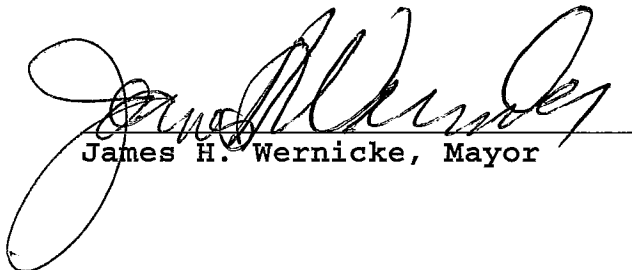
DEVELOPMENT OF COUNCIL GOALS AND LONG AND SHORT RANGE PLANS FOR FY 2010-2011

The Council continued their discussion regarding development of goals and long and short range plans. These will continue to be discussed and "fine tuned" at future meetings and with citizens at a future Townhall meeting.

ADJOURNED AT 8:49

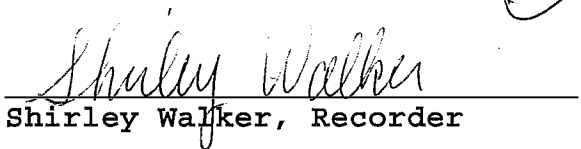
The location of the hearing/meeting is accessible to the disabled. Advance notice is requested if special accommodations are needed. Call (541) 247-7029 so that appropriate assistance can be provided. The City of Gold Beach is an affirmative action EEOE and complies with section 504 of the rehab act of 1973. Complaints of Discrimination should be sent to: USDA, Director, Office of Civil Rights, Washington, D.C. 20250-9419

PASSED BY THE GOLD BEACH CITY COUNCIL ON JUNE 14, 2010.



 James H. Wernicke, Mayor

ATTEST:



 Shirley Walker, Recorder

City of Gold Beach FY 2010-2011 Business Plan

Revised 5/6/2010

Goals & Objectives	Priority/Action Items	Resp Party	Target	Status	
GOAL 1: Achieve Fiscal Sustainability					
<ul style="list-style-type: none"> • Sufficient revenue to sustain City services at appropriate levels. • Provide competitive employee compensation. • Balanced revenue system that recognizes demands on City services by residents, businesses and visitors. • Stable, effective and accountable management. • Include sustainability considerations in purchasing decisions. • Encourage new private investment in the City. • Expedite implementation of approved development plans. 	1	Maintain yearly contingency of at least 5% and an unappropriated ending fund balance of a minimum of 15% in the General Fund operating budget.	CA/ASD	Ongoing	
	2	Establish fiscal and budget policies for the City.	CA/CC	09/2010	
	3	Maximize long-term debt repayments.	CA/ASD	06/2011	
	4	Improve and simplify financial reporting and monitoring.	CA/ASD	09/2010	
	5	Develop five-year revenue/expenditure forecast.	CA/ASD	12/2010	
	6	Annually review System Development Charges and update as needed.	CA/ASD	April annually	
	7	Review and update all fees annually.	CA	April annually	
	8	Aggressively pursue grant funding.	CA	Ongoing	
	9	Undertake comprehensive compensation and classification review and update City salary schedule.	CA	11/2010	
	10	Seek alternative energy solutions for City operations.	PWS	07/2010 and ongoing	
GOAL 2: Enhance Quality of Life in Gold Beach					
• ?????	1	Pursue formation of a parks and recreation district.	CC		
• ?????	2	Pursue development of a community garden.	CA/CC		
• ?????	3	Develop community vision and mission statement.	CC		
	4	Pursue opportunities to enhance education outreach and workforce training programs for Gold Beach residents.	CA		
	5	Provide community events and activity schedule	VCD/CA		
	6	Update and maintain park facilities	PWS		

KEY:

CC = City Council CA = City Administrator PC = Police Chief PWS = Public Works Superintendent
 FC = Fire Chief ASD = Administrative Services Director VCD = Visitor Center Executive Director
 ESD = Emergency Services Director

City of Gold Beach FY 2010-2011 Business Plan

Revised 5/6/2010

Goals & Objectives	Priority/Action Items	Resp Party	Target	Status	
GOAL 5: Complete Capital Projects and Identify Future Capital Needs					
Complete approved capital projects in a timely and cost efficient manner. Provide infrastructure to support economic growth.	1	Complete new sewer plant	PWS/CA		
	2	Evaluate and identify water projects.	PWS		
	3	Complete funding and construction of 3 rd street sidewalks	CA/PWS		
	4	Evaluate possibility of relocating city facilities	CA/CC		
	8	Complete pavement management analysis.	PWS		
	9	Improve project readiness to take advantage of federal/state funding opportunities	CA/PWS		
	GOAL 6: Influence Economic Growth				
	Establish development policies and public improvements/standards that recognize economic trends. Secure needed resources. Establish policy that City is pro-growth.	1	Study annexation pros and cons	CC	
		2	Pursue development of an urban renewal district.	CC	
3		Participate in regional economic development activities; develop strategic partners.	CA		
4		Develop and regularly review/update infrastructure master plans and development standards.	PWS/CA		
5		Develop plan for addressing downtown parking needs.	CA		
GOAL 7: Effective Intergovernmental Relations					
Influence regional, state, national policy on issues important to achieving City goals. Secure grant funding. Efficient use of City resources. Orderly urban growth. Achieve City goals through strategic partnerships.	1	Participate in intergovernmental agencies and initiatives that further the City's goals.	CA/CC	Ongoing	
	2	Develop strategic partners, public and private.	CA/CC	Ongoing	
	3	Improve relations with the Fair Board, County and Port District and participate in joint activities with Port Orford and Brookings	CA/CC	Ongoing	

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City of Gold Beach FY 2010-2011 Business Plan

Revised 5/6/2010

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GOAL 3: Improve Internal Systems				
Positive workplace environment and employee morale. Assure internal consistency and efficiency. Excellent customer service.	1	Conduct quarterly workshops to review progress on goals.	CA/CC	
	2	Review and update administrative policies and procedures.	CA/CC	
	3	Review and update personnel policies and procedures.	CA/CC	
	4	Complete public works standards and specifications for new plant.	PWS	
	5	Regularly review organizational chart for possible revision.	CA	
	6	Review and update Municipal Code.	CC	
	7	Integrate infrastructure data into GIS.	PWS/FC/P C/ESD	
	8	Computerize, catalog and back-up City records	ASD	
	9	Improve internal control policies and procedures	CA/ASD	
	10	Provide for efficient, timely and thorough audits	ASD	
GOAL 4: A Safe Community				
Adequately staffed, equipped and housed police and fire departments. Maintain streets in a safe/serviceable condition. Provide clean drinking water and compliant wastewater treatment. Improve personal/family preparedness.	1	Provide minimum 24/7 police coverage	PC	
	2	Provide for a community shelter	ESD	
	3	Acquire and install emergency power generators.	PWS/ESD	
	4	Develop/update emergency plans & procedures	ESD/CA	
	5	Update and adopt hazard mitigation plan.	ESD/CA/ CC	
	6	Pursue streets/highway safety project funding.	CA/PWS	
	7	Pursue funding for bicycle/pedestrian improvements.	CA/PWS	
	8			

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