



# MINUTES

## August 12, 2013, 6:30PM

### City Council Meeting

*Note: These minutes are a near-verbatim transcript of the meeting.*

**Call to order:**                      **Time:** 6:30 pm

1.     **The pledge of allegiance**
2.     **Roll Call:**

	<i>Present</i>	<i>Absent</i>
<i>Mayor Karl Popoff</i>	X	
<i>Council Position #1 Melinda McVey</i>	X	
<i>Council Position #2 Larry Brennan</i>	X	
<i>Council Position #3 Brice Gregory</i>	X	
<b><i>Council Position #4 Doug Brand</i></b>	X	
<b><i>STARTING VOTE</i></b>		
<i>Council Position #5 Tamie Kaufman</i>	X	
<i>City Administrator Jodi Fritts</i>	X	
<i>Student Liaison Vacant</i>		

3.     ***Special Orders of Business:***

**City Administrator, Jodi Fritts:** If you will notice over here we have a video camera set up and we will be digitally recording our meetings then uploading them to a City YouTube channel. Maybe not right away but soon. So, we hope to eventually stream them live so people can watch them as they are they are happening. But, we don't have that component of it yet. We always record our meetings, but they are going to be video now, so you keep that in mind.

- a.     *Volunteer Appreciation*

**Mayor Karl Popoff:** This has to do with Chief Andrews

**Chief Dixon Andrews:** This about Volunteer Appreciation, I had to spin some yarn to get a few people here tonight, so if I could have Sue McAllister, Margie Brennan and Wally Blackburn come up front. Wally, Sue and Margie have been volunteering for the City of Gold Beach Police Department for about 4 years now. Just calculating in my head the hours that they have put in, it is over 3,000. So, 2,080 hours is the time for a full time position for a year. So, that is 1 ½ years of a full time position donated to the City over the last 4 years. On the low end of the pay scale that is over \$75,000 worth of services donated to the City and our citizens. That is a pretty high amount and incredible level of dedication. We wanted to acknowledge the three of them. Wally did tell me that he had come up on 4 years and he was graduating. Wally, I am holding you back for 4 more years, you can't graduate yet. When he asked about pay he reminded me that if we pay him what he is worth he really doesn't work that cheap. We wanted to get them something, but what they like wouldn't stay with them

very long. Wally likes oatmeal and buckwheat pancake mix. Margie likes beer, but that is covered at home. Sue likes those tall frosted frapachino drinks. All of you are special to all of us. We appreciate all that you do for us so we have this little token to acknowledge your service to the City and the Police Department.

**Mayor Popoff:** I'd like to add my thanks and the thanks of the Council. During my second term I began the Citizens Appreciation Award for Volunteers because they make all the difference to our Community. They put in countless hours and no appreciation so we wanted to give them a little pin and a public thank you for all they do for us.

*c. Request to address the Council from County Commissioner, David Itzen*

**Mayor Popoff:** We will switch the order listed on our agenda and hear from Commissioner David Itzen before we hear from PW Superintendent Will Newdall. Thank you for coming Commissioner Itzen.

**Commissioner David Itzen:** Thank you Mayor, it is an honor to come and address you. Mayor Popoff and I had a great discussion over coffee. He invited me to come address the Council about some of the projects that we have been involved in as a Commission and also our tax effort. I would be happy to, in general, let you know what we are doing. I am not prepared to get into all the nuts and bolts of the tax measure in detail, but can tell you in general terms where we intend to go. We have taken a vote to ask Council to prepare a ballot measure for the November ballot which we will take a vote on August 14<sup>th</sup>. Let me just summarize some other things that we are involved with.

As you may have read we have a housing program through our Economic Development Department that we have imitated. It has been designated as an Oregon Solutions Project which means it has the backing of the Governor's Office behind it. Our goal is to address the issue of manufactured homes in our County that are older and may need to be replaced or repaired. One of the things you may not know is that our County has the largest percentage of manufactured homes of any County in the State. Over 3800 manufactured homes out of over 12,000 residences in the County. Of those a good number of them are very old manufactured in the days when the new standards were not in effect. They were not built to last perhaps as long as today's manufactured home. We recognized a need for some improvement and some help. I was visited about 2 years ago by Karen Chase who is the Regional Representative for the Housing Department for the State of Oregon for this area. She came to see me with an idea of this program. Now 2 years later we have launched this program, we have an Oregon Solutions designation which is pretty significant. They only back really significant projects throughout Oregon. Because our financial means are limited we have been able to cobble together enough Federal and State money to enable us to replace up to 25 homes. Out of the 3800 homes in our area about 650 are in serious need of replacement or repair. I will give you one example; there is a lady who came to our attention recently who lives in a single wide manufactured home built quite a ways back that has an electric bill of over \$175 a month. With a newer manufactured home built to Energy Efficiency specs, her bill should probably be in the area of about \$50 per month. So, we think using Government help in the form of a USDA loan at 3% that she can come close to making her payment herself from the money that she would save that was not going to Coos Curry Electric. Coos Curry Electric is helping in this program. They designated up to

\$500,000 of Bonneville Energy Efficient money to work with us. Because, they realize that if we can keep all of our rates, all of the people on Coos Curry Electric, from going on tier 2 power rates (which is right around the corner) then we all will save from that. We think the can be a tremendous success. It has been designated to be a pilot project for the adjacent Counties around us all who have similar problems. They also think it could be a pilot program for the entire State of Oregon. We are really enthusiastic about this. We see this as not a hand out, but a hand up for those in need.

Our second project which is in its' infancy is a Forest Co-operative. Again, I am the liaison Commissioner that is working with this group so far. We have had 3-4 meetings. Like the Housing Project, we meet in a room about this size which is ringed by tables like this. Each one has the head of a Federal or State agency at the table for our private interest that can be of help or a Foundation head. So, the room is ringed by people who can be of assistance on a project of this sort. Our forestry collaborative is, as I've said, in its' infancy but we have recently voted as a Commission to back it entirely. Our goal is to advance it to an Oregon Solutions Project designation so we have applied for that. We think that we have a good chance of getting that designation. I have also contacted, and our Commission endorsed my proposal, to make our Federal Forest demand for Curry County a National and State pilot project. Federal Forest Interests controls 66% of our County, but of that 58% is Federal Forest Land, not BLM or private land. We are estimating that we currently only harvest about 5% of what we grow. We have one mill remaining which currently employees about 450 families.

During the course of this collaborative work we have learned that the pipe line for timber for our one remaining mill is empty as of 2015 on out. The 20% that was due to stock our pipeline this year through Federal Forest has not been done. Rob McCourt is our Federal Forest Supervisor for our entire area and he confirmed that "yes, the pipeline is empty". He said funds had to be diverted from the pipeline to firefighting programs. So, what we are attempting to do is to create a pilot program within Curry County addressing management issues. We think that what has been developed is like a Gordian knot from antiquity. Our next meeting will probably be at the end of the fire season.

**Mayor Popoff:** Is this in conjunction with that hospital HR1526?

**Commissioner Itzen:** Yes, it is. One portion of it is the ONC legislation. We are hoping that you might consider a letter endorsing the passage of this bill that would go to the news media.

**Mayor Popoff:** Yes, I do have the sample letters you sent to me; however, I did not get them copied out to the Council for tonight's meeting. But it will be done tomorrow.

**Commissioner Itzen:** If HR1526 passes as it is right now it would allow a County to operate their own pilot project. I'm sure you wanted to hear about the tax measure as well and it will be put on the November ballot. If it passes it will create funding for a very minimal level of law enforcement, which is basically what we have today. We have taken patrol out of the measure and will fund 6 officers out of our residual general fund monies that would be freed up by passing this measure. The voters flatly turned down supporting the 12 officers it takes to fully schedule 24/7 patrol coverage. The Cities asked us to restrict the number of years in

the levy to 3 years as well as the amount of money. We are proposing \$1.35 per thousand in assessed value. The majority of our board believes that this is the minimum level that we can have to operate Curry County Government and do the best job we can in terms of law enforcement.

**Mayor Popoff:** We do have some questions. Yes, Councilor Brand.

**Councilor Doug Brand:** The \$1.35 is there a City differential or is that a flat rate?

**Commission Itzen:** No, it is a flat rate. We have pulled out deputies from this measure and have left it an equal rate across the board.

**Councilor Brand:** Your Forest Initiative Plan, how much of that has to go through Wyden or his office since he is the chair?

**Commissioner Itzen:** All of this will end up there and he will have great influence on what happens to it.

**Councilor Brand:** Last week I saw a sound bite made by him on the problems with undergrowth and possibilities of a massive fire. Would that equate to any jobs here?

**Commissioner Itzen:** Yes, if this bill passes in its' current form it provides provision for us to clean up the biomass and eliminate the danger of catastrophic fire. We have an unusual opportunity. 3DT has an operation they are attempting to launch in Eucher Creek. We have assisted them in obtaining funding for an Economic Feasibility Study which will allow them to go after the big Federal bucks. Their plant alone could chew up resources in Curry County if it were operational. This would mean a lot of jobs.

**Mayor Popoff:** Any other questions of the Commissioner? I would like to thank you again for coming and speaking to us. If we are going to keep the State out of here it will mean jobs. If I can help this along I am all for it.

**Commissioner Itzen:** We see this levy as a 3 year bridge. In the meantime we, hopefully, will get our economy going and might not need it as great a degree when we get to the other side of that bridge.

**Mayor Popoff:** One more question. Say a three-year levy does indeed pass and the land is opened up so the jobs can be maintained then we are only looking at one 3 year levy. Would the original property taxes revert to what they were prior to the 3 year levy period?

**Commissioner Itzen:** You are correct in part. Once the levy is up it is a whole new ballgame. You either advance another levy of some type or you hope that the economy has turned around. I don't think that there will ever be a time when we won't need some additional tax revenue to support County Government. As you know, we are the lowest in the State except for Josephine County. And I don't mean by a little bit, it is by a country mile. We are able to do that because of the ONC money we were receiving we were able to sustain a lean County Government at that level. We have the wording in our ballot measure that we can lower the tax amount after the levy monies have been received.

**Mayor Popoff:** Any further questions? Thank you for explaining some of these things to us.

*b. WWTP update, Will Newdall, Public Works Superintendent*

**Public Works Superintendent Will Newdall:** Gave the wastewater treatment plant project update (following County Commissioner Dave Itzen). See attached narrative.

**Mayor Popoff:** Any questions? Thank you Will for allowing Commissioner Itzen to go first. And thank you to you and all the guys for the wonderful work you are doing down there. We are looking forward to the walk through in September.

*d. Introduction and possible interview of potential planning commission candidate*

**Mayor Popoff:** We need somebody on the Planning Commission so we can have a quorum. There are now 3 vacancies on that Commission. First we have Richard Thompson. Would you like to give us any additional information that was not on your application? Then each of the Councilors will ask a question.

**CA Fritts:** Councilor Kaufman noted that the application was not in the packet and the reason for that is that there is sensitive data included in the application that I have to redact (such as DL#, address & phone #). So, there is no additional information than what I have included in my report.

**Richard Thompson:** Prior to volunteering at the Senior Center for 3 years I was in LA with the Good Will people and did transit work with the handicapped. I worked with the bus system in Brookings on their board of advisors for a year or two.

**Councilor Melinda McVey:** Why are you interested in working on the Planning Commission?

**Thompson:** A couple of things, it would be nice to contribute to the community. Keeps my hands busy and keeps me off the streets.

**Councilor Larry Brennan:** What do you think is the most important issue facing the City in the next 2 years?

**Thompson:** Well that I couldn't tell you to be completely honest. I have the ability to pick up on things pretty quick.

**Councilor Brice Gregory:** What kind of strengths do you feel you would bring to the Commission?

**Thompson:** I am pretty good at organization and I love to work with statistics. In my private life I have worked with a whole range of management people from presidents on down as well as with some engineers. I can pretty well keep up with people.

**Councilor Brand:** You say you are Irish?

**Thompson:** Yes.

**Councilor Brand:** Did you have red hair when you were young?

**Thompson:** Yes.

**Councilor Brand:** OK, I'm done.

**Mayor Popoff:** That was pretty in depth sir, thank you. Councilor Kaufman.

**Councilor Tamie Kaufman:** Do you have much experience then with difficult people?

**Thompson:** Yes.

**Councilor McVey:** I can vouch for that.

**Thompson:** Most people who are challenging is usually more a problem of communication than anything else. So, you try to get from them where they are coming from. Even if you don't like where they are coming from, everyone is entitled to their opinion.

**Mayor Popoff:** I have no further questions. Does Council have any more questions?

**Councilor McVey:** My question is for you Mr. Mayor. Through the grapevine I heard that Ray Lavender has moved out of Gold Beach and rented his house.

**Mayor Popoff:** I have not heard that. If so, that means that we are still minus one. Where did you hear that?

**Councilor McVey:** I have a friend that rented one of his houses who said that he rented his house and moved somewhere else.

**CA Fritts:** I know that he wanted to. We will verify that.

**Mayor Popoff:** I believe on the Planning Commission you can live outside the city limits, but not way out of the city limits.

**Councilor McVey:** I think we are talking Albany, but don't quote me.

**Mayor Popoff:** I am going to offer you up to the Council as appointee to the Planning Commission.

**Mayor Popoff:** Mr. Thompson has been approved unanimously. Now we need a motion.

**MOTION:** Councilor Tamie Kaufman made the motion to approve Resolution R1314-04 we need to add position #4 which was left vacant. I suggest that we put Mr. Thompson in position #2 and I move approval of Resolution R1314-04 with those changes. Councilor Larry Brennan seconded the motion.

**Mayor Popoff** asked if there was any further discussion or debate. Hearing none he called for the vote.

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

**Mayor Popoff:** Motion passes unanimously. Mr. Thompson you are now a member of the Gold Beach Planning Commission and that is a very important position. It means a lot to the City which is sometimes a difficult one. I really appreciate you stepping forward.

**CA Fritts:** I will contact you later this week with some information. Welcome aboard.

**Councilor Brand:** The time is ticking on that other application isn't it? What do we have, 90 days?

**CA Fritts:** It is 120 days and we have had the application for about 60 days already.

**4. Consent Calendar**

*Minutes: December 10, 2012 and May 13, 2013 meetings Postponed to September meeting.*

**5. Citizens Comments**

*As presented to the Mayor at the beginning of the meeting*

**6. Public Hearing**

*a. Alley vacation hearing*

**Mayor Popoff:** Open Public Meeting at 7:25pm.

**CA Fritts:** We can proceed with this portion tonight, but when I spoke with legal counsel she would like us to postpone a vote on the ordinance because she wants us to have the area that we are talking about vacating surveyed. Typically we don't do that, but because of the 3<sup>rd</sup> Street issue we have been doing surveying in that area. This is a nonexistent alley. It only exists on a map. The property owner we are dealing with on the 3<sup>rd</sup> Street matter asked if we could vacate this nonexistent alley which runs along his north property line. It is all wooded and overgrown. I had a call from a woman today who wanted to know who would take care of the trees and debris. So, Will and I will have to go out and take a look at it.

**Mayor Popoff:** So, for tonight we are just going to get familiar with this.

**CA Fritts:** The term vacate in this matter is how public entities dispose of public right-of-ways. If it is real property we have to offer it for sale. If it that property is part of a road right-of-way or other similar right-of-way maybe for utility purposes, that property does not technically belong to us. We are a steward to it; the city had obtained it in the past for the purpose of utility or roadway. So, when we dispose of right-of-way we have to give it back in equal portions to the properties that adjoin it. So, that is done through what is called a

vacation process. The right-of-way as shown on tax maps is then erased. This is a 10'x100' what appears to be an alley, but there is nothing there. In the early 1900s often town plats were created with no surveying, they just laid a town own and then the town would grow into that plat. Sometimes those roads or alleys were never grown into. This is one of those instances. We don't have a lot of these in Gold Beach. Port Orford has a lot, the County has a lot. Whenever we find these areas in the City of Gold Beach that are no longer useful to us we vacate them. It is at no cost to the property owners.

**Councilor Brennan:** So, are we trading 10' on this side of the lot for 10' on the other side?

**CA Fritts:** No, we are saying that the city no longer has use of this property for right-of-way purposes. We never intend to build an alleyway there. Since it is 10' we have to give 5' to the two south property owners and 5' to the two north property owners. So then their properties meet in the middle.

**Councilor Kaufman:** The way Walker Street is drawn on the map is not how the street is. So, I was wondering if the city actually owns where Walker Street is drawn. And, I don't believe Annes Way is off of Walker. I think that this whole thing is wrong.

**Councilor Gregory:** I am trying to figure out where this is at.

**CA Fritts:** This is close to the north property line of the Hoogestegers and due west. So, if you turn the map straight up and down where that dead ends and says proposed alley vacation is where the Hoogestegers live – right on the other side of that. You are correct that on the map Walker Street goes all the way to 3<sup>rd</sup> and it does not.

**Councilor Kaufman:** Actually on the map it goes all the way to 4<sup>th</sup>.

**CA Fritts:** Correct and we did talk about that at one time and decided not to vacate that because we need it for utility purposes.

**Mayor Popoff:** We won't run into any problems whether the map is drawn correctly or not because the land itself is specific.

**CA Fritts:** Yes, and that is why legal counsel wanted us to have it monumented so then there is no question.

**Councilor Kaufman:** Because we have to have this portion surveyed anyway, would it make sense to go ahead and survey to get the road in the right place on the tax map or is that really an in depth process.

**Fritts:** Yes, this is quite common for tax maps and reality to be different. When they drew the tax map they did not go out and survey it. When the road was put it, it was put in the path of least resistance. There is a big gully on the other side of that road; you don't want to put a road there. I did put in a Public Notice on this and notified the four property owners so if there are people in the audience tonight who want to give testimony on this that is fine, but we will not be making a decision on this tonight.



**Mayor Popoff:** Is there anyone in the audience that would like to testify on this particular resolution? None. Public Hearing closed 7:32pm.

**7. Citizen Requested Agenda Items**

*None scheduled*

**8. Public Contracts and Purchasing**

*a. Third Street improvements and general maintenance paving*

**CA Fritts:** See narrative report attached. Will is here if you have any technical questions about the project.

**Mayor Popoff:** Does anyone have any questions?

**Councilor McVey:** It says we concluded negotiations with the property owner. Did we pay the property owner for the right-of-way?

**CA Fritts:** We didn't give them money, but the work we needed to do we had to move the right-of-way over into their yard so in payment to them we agreed to repave the two driveways we would destroy in moving the right-of-way. The portion of the work we were going to do for them had to be appraised because we do have to give them fair market value for it. We had initially agreed to give them \$5,000 and some other things, but they didn't want it. They had come to the city about 20 years ago asking if we wanted to vacate it. For whatever reasons at that time the city was not interested. So, they requested that we repave their driveways the way they wanted them, but no money changed hands, it was a trade in-kind.

**Councilor Kaufman:** I have a comment. It seems pretty fair if you are going to destroy someone's yard, you put their driveway back.

**CA Fritts:** Yes, it was a little touch and go for a while and took about 6 months longer than we had hoped. We were hoping to have this done by now and are just now beginning. So, what I need from the council tonight is two different motions. One motion to accept the 4 bids and award the contract. The second to approve the Resolution awarding the contract to Tidewater.

**MOTION: Councilor Tamie Kaufman made a motion to accept the four bids and award the contract. Councilor Melinda McVey seconded the motion.**

**Mayor Popoff called for discussion or debate.**

**Councilor Brand:** Since we have hit Tidewater up several times in the last 3-4 years about dredging and mining and all this in the Rogue, do we have a handle on how they are going to deal with this project? Is the relationship between us and Tidewater good?

**Newdall:** We had very successful asphalt project at the WWTP where we worked with the same road crew that does state road work on the highway. They did a fantastic job. Hopefully, the storm we have been going through is over. We looked at unit pricing on these bids so the tonnage asphalt price is broken out, like flagging etc. This helps us to see in these

bids people who are gouging or attempting to gouge. Also to see market price for asphalt itself, how much they are paying for it. As we went through that we were pleased to see their unit price, it was fair and market. So, that was one of the main points we were looking at. As we went through with the engineer they were right in line.

**Mayor Popoff called for further discussion or debate. Hearing none, he called for the vote.**

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

**MOTION: Councilor Tamie Kaufman made a motion to adopt Resolution R1314-03, a resolution to award a construction contract for Third Street improvements and other general maintenance paving projects. Councilor Melinda McVey seconded the motion.**

**Mayor Popoff called for discussion or debate.**

**Councilor Brand:** When is construction going to start?

**Newdall:** To be completed 90 days from the date of award.

**CA Fritts:** That is why we wanted to get it on the agenda tonight so we could get it to Dyer and it could be awarded this week.

**Mayor Popoff called for further discussion. Hearing none, he called for the vote.**

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

**9. Ordinances & Resolutions**

- a. *Resolution R1314-01 Fire Truck Capital Projects Local Option Levy*

**Mayor Popoff:** This has been going on for roughly 30 years.

**CA Fritts:** As you recall, at the January meeting, Chief Floyd came to explain why it was important to continue this levy. The levy has been going on since 1989, it sundowns every 7 years. The most recent one sundowned in 2011. As we improve our fire equipment it

improves our fire rating. If we are not able to keep our equipment at or above the standards we have currently it can lower our fire rating. This will mean higher fire insurance rates for our citizens. It is not a new levy, but my concern is that if the County, health district and everyone else comes in with a levy the public will just not vote for any of them. There is not much we can do about that. There is one change that I will pass out. After Lauren reviewed the original resolution she wanted me to take out 2 sections. The language in the ballot title about the 50%, that does not apply for this particular instance. We had to publish it in the paper to give the citizens information that we are going to be putting this on as a ballot measure.

**Mayor Popoff:** What I would like also to see it stressed in the paper that this is not a new levy. That it is an important levy for the safety of the citizens not to mention the lower fire insurance rates.

**CA Fritts:** The changes that were made were in the caption, it doesn't have to be what is referred to as the "double majority" where you have to have 50% of the voters in the November election where it does not apply. Then there was one section that she said we didn't have to have in there at all, so we took it out. So, if we adopt the resolution tonight that sets into motion the election process where I will notify the County Clerk, but we have to have the resolution first to do that. So, if you have any questions.

**MOTION: Councilor Tamie Kaufman made the motion that the Council adopt Resolution R1314-01, a resolution to submit to the voters of the city a measure concerning a seven year capital projects local option tax for a fire truck and to call an election. Councilor Doug Brand seconded the motion.**

**Mayor Popoff:** There has been a motion made and seconded. Is there any discussion?

**Councilor Gregory:** Do we know how much this will affect the average household?

**CA Fritts:** The last best figure we have would be \$0.27 per thousand of assessed value. It is not a 27 cent, not a 27% it is a flat 60,000 a year. That 60,000 is spread among all of the citizens. So, depending on how much the property values are and how many people are voting that \$0.27 could go up or down. My guess is that the property values will be higher by the time we do the tax role, they always are by 3%. My guess is that it will come down a little bit. You are looking at the \$0.25 range.

**Mayor Popoff:** Our Volunteer Fire Department answers calls in Wedderburn also. Do they contribute to this?

**CA Fritts:** They will contribute in 2018 which is end of our current contract with them. They will contribute \$100,000 cash in 2018 toward the fire truck purchase. For on-going fire protection services they make two annual payments which total \$91,000.

**Councilor Brennan:** But it wasn't on last year's taxes.

**CA Fritts:** Correct, because is sundowned in 2011. But previously it was on there.

**Mayor Popoff:** Anymore discussion?

**Councilor Gregory:** What was the rate per 1,000 on the previous contract?

**CA Fritts:** We were asking \$40,000 per year, this time we are asking \$60,000 per year.

**Councilor Gregory:** So, what was the average cost per 1,000 approximately for the previous levy?

**CA Fritts:** Off the top of my head I would say about 20% less than what we are saying here. So, that would make it \$0.19 or something like that.

**Councilor Gregory:** Ok, so really we are seeing an increase outside of last year's taxes between 8-10 cents at the most.

**CA Fritts:** Yes. The reason for the increase was because by the time we buy this fire truck it is going to be 8 years down the road and the cost will not be what it is today. These trucks are incredibly expensive.

**Councilor Gregory:** People seeing these cold numbers on paper they don't think about what they have been paying in comparison. They just see \$0.27 not an increase of maybe \$0.08 over what they used to pay.

**CA Fritts:** I can go back to our 2011 year to see what our tax rate was then to give you a better figure.

**Mayor Popoff asked if there was any further discussion or debate. Hearing none he called for the vote.**

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

*e. Resolution R1314-02 Annual DLCD Coastal Grant*

**CA Fritts:** This is somewhat of a formality. In the past they used to just give this to us, but now they require a council resolution. We do this each year.

**MOTION: Councilor Larry Brennan made the motion to approve Resolution R1314-02, a resolution accepting grant funding from the Oregon Department of Land Conservation & Development to support planning services. Councilor Doug Brand seconded the motion.**

**Mayor Popoff called for discussion or debate.**

**Councilor Brand:** Did we discuss at budget this year what this money gets spent on?

**CA Fritts:** Yes we did. It goes to support the City's' planning services and that would include payroll, travel, registration, purchases in support of the city's planning program. In quiet times like this when there is not much going on the planning commission spends maybe \$15,000 a year to administer. So, this helps, but it certainly doesn't cover everything that we do. This is answering peoples question when they come to the counter with questions about their zoning and what they can do there.

**Councilor Brand:** So this is just an offset then?

**CA Fritts:** Yes, and it is specifically for coastal towns for our unique issues.

**Councilor Brand:** Unique issues related to the ocean?

**CA Fritts:** Yes. There are 3 goals (17,18 & 19) that deal specifically with the ocean. Obviously, inland counties don't have to deal with those goals. So, that is additional training and requirements that Candy and I have to keep up on because those laws change frequently. So, in order to insure that we have the knowledge that we need this is the DLCDS way of assisting us.

**Mayor Popoff asked if there was any further discussion or debate. Hearing none he called for the vote.**

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

**Councilor Kaufman:** I looked it up; a year ago it was \$0.18 per 1,000.

**Mayor Popoff:** Thank you.

*f. Resolution R1314-03 Award of street improvements and paving contract*

**CA Fritts:** Which we just did.

*g. First Reading Ordinance 649 alley vacation*

**Mayor Popoff:** Postponed for survey.

*h. Resolution R1314-04 planning commission appointment*

**Mayor Popoff:** We voted in Mr. Thompson.

- 10. Miscellaneous Items (including policy discussions and determinations)**
  - a. *Promotions Committee makeup*

**Mayor Popoff:** In your letter you indicate a concern that we are not able to get information out on our website, such as the fire not affecting Gold Beach, quickly enough. One of the options is to increase the committee from 5 members to 10. How would this increase efficiency or streamline anything?

**CA Fritts:** It wouldn't, that is what my report was about.

**Councilor Brennan:** It would take twice as long to get something done.

**Mayor Popoff:** Ok, I see. Perhaps I read that wrong.

**Fritts:** Desperate times require desperate measures. With as bad as our economy has been for the past several years we have to be able to make well informed quick decisions. My own personal feeling is that with the past structure that was in place, I don't think that was possible. I think the behavior of the Promotions Committee over the past several years was not the best way to get things done. I am not saying that the committee is not a good idea, but I find it interesting that the month that we are going to talk about this, the story in the Pilot came out about how the Brookings "newly formed" Promotions Committee is already infighting. Quite frankly, the City of Brookings called me last fall and asked me what I think, so I told them. We have had issues with roles and responsibilities and I recommended to them that they kept it in-house. The City is in charge of the budget, the City is in charge of things and they would be better off running the Promotions themselves. They chose not to do that and here we are a year later and it is the same issues that we have experienced before.

**Mayor Popoff:** What I find interesting in all of this is that in my first 8 years the Promotions Committee seemed to function quite well. We didn't seem to have any real internal implosion. They may have exceeded their authority to a certain extent, but in the 3-4 years I was out of office a lot of problems seem to have cropped up that I was not aware of in my previous term of office. Explain what happened.

**Councilor Kaufman:** I don't know exactly what happened. I know that when Ellen Barnes was CA she actually looked at the rules and ordinances and said you guys are not operating legally. That is when the arguments started happening between the Promotions Committee and City Hall. It was very unhealthy and I think it became a power trip. I don't know if it was the individuals involved or a group think, or what it was. I know it was pretty ugly. I saw some pretty ugly communications. I agree with you, in the past it worked pretty well. I don't remember ever having a staff member along with a CA really interested in taking care of the marketing.

**Mayor Popoff:** No, the only one that was, was Hyrum Fedje. He got involved.

**CA Fritts:** And to be honest with you Mayor that was the last time we had a marketing plan. The last time the CA took a strong role in the Promotions Committee in what they could and couldn't do we had a marketing plan, professional marketers that were promoting the City.

**Mayor Popoff:** We seem to have people on the Promotions Committee that worked together. I believe that Hyrum did run into a little friction, but nothing imploding.

**Councilor Brand:** After attending numerous meetings of the Promo Committee there was no forward thinking. It was a year to year basis. They were not looking at 10 years out, 20 years out like we do with Urban Renewal. Ellen and Jodi both tasked them with writing a plan for looking forward 10 years. They just never did it.

**CA Fritts:** As I said in my report, I am not inherently against committees. But, it needs to be done right. I will do whatever the City Council wishes me to do. You are the legislative body, I administer. If you choose to reactivate this commission I think there needs to be a real firm understanding of what everyone's roles are. The City is hugely to blame for this too. There were a lot of years that the Promotions Committee was allowed to do their own thing. I am not trying to disrespect anyone that has served on that committee. They were just doing what they had been told previously. My concern in the last couple of years is that when they were told what the situation was not only did they choose not to comply they actually dug their heels in and went the other way. We can't have a rogue committee. It has to be a City committee. That committee answers to City.

**Councilor Gregory:** I would like to know specifically what we are currently discussing. Is it whether to let Jodi do promotions or whether we should do a Promotions Committee?

**Mayor Popoff:** Actually, that is the question.

**CA Fritts:** As tax administrator which is a function of CA I already have a role in that. The role of the Promotions Committee is to come up with a strategic plan. They don't have any spending authority. That is where my part comes in. The tax administrator gets to administer the tax dollars. Just like any other department: water, sewer—all of them.

**Councilor Gregory:** It is evident to me that this year you have spent our money well. My opinion is that there should be a Promotions Committee to strictly recommend certain things that they would like us to take into consideration. The plan, with short term and long term goals for the CA and company that we hired to do the promotions to follow. The CA and professional that we hired should decide how the money is spent. That is my take on what the Promotions Committee should be.

**Mayor Popoff:** I have no problems with that.

**Councilor McVey:** With what Jodi has done that I have seen in the past few months with television promotions and flyers I'd say if it ain't broke, don't fix it. She has done an awfully good job. Like with the media saying that Gold Beach was closing down and Jodi immediately made sure that everybody in the State of Oregon and California knew that this was not true. She did it through the media commercials.

**Councilor Brand:** One of the reasons we redid the language last year was to make it purely advisory. Also, the make-up I believe was incorrect. We wanted to make it not an oversight committee but out of the box thinking. Carson McHugh got way farther than I ever expected.

**CA Fritts:** Then next time he comes over we will be sure to have you meet him. He is to me like Lauren, the engineers, and department heads. I speak with him at least every other day. His is to me the department head of Promotions. Before he does anything he will consult with me and I will usually bounce things off the Chamber of Commerce. I report, just like I do to you, I report to the Chamber of Commerce about what is going on with marketing. When we did the big media blitz the Jet boats were involved, Chamber of Commerce was involved, the Pilot in Brookings. So, what I am saying is-- it is not Jodi sitting in a dark room saying "this is what I want." I really try to get input from the business community about what they feel they need.

**Councilor Brand:** One of the reasons we changed the make-up was to get more of the business involved rather than just the people who donate the dollars. Some of the retailers have been in business for 20 years and have a forward vision. We didn't have that mix before. We can offer that with this committee, however, with all that said we hired a promotions company, a pro. We have never done that before. We've had studies in the past, but never hired a company.

**Mayor Popoff:** We had Blackstone years ago that was indeed hired.

**CA Fritts:** That was Hyrum Fedje in 2002.

**Councilor Brand:** So, now we have a professional hired, do we need a Promotions Committee? If the state says we don't have to have one. From Brice's view, do we need an oversight committee?

**Councilor Gregory:** I corrected myself when I said oversight. I don't want Jodi to be tied down, like when this fire thing came out. I want them to be able to just go and do what they did. A Promotions Committee should be something that Jodi meets with once a month or every couple of months that give recommendations from different perspectives. Otherwise, that is just two people, a professional and Jodi. And that has worked well up to this point. But I think a Promotions Committee would bring other facets of Gold Beach business people or just locals who live here to bring in ideas.

**Mayor Popoff:** I have no disagreement with that.

**Councilor Kaufman:** I want to echo what Melinda said, if it's not broke don't fix it. It is working. There may come a time when she is burned out and wants a committee but for right now we can't even fill the committees we have. Why don't just let them be an ad-hoc committee. If they want to give input the can call Jodi, she always has an open door. And just not have an official committee until there is a need. We can create one then.

**Mayor Popoff:** When something is in need, then generally that is a little too late. This is up to the Council. However you want to proceed I will go along with. I do like the idea of a Promotion Committee that can on a timely basis give Jodi and the professionals that we have



hired what they need. I like the idea of business owners, restaurant, and hotel owners on there. They would not have any monetary control, but would as a committee has input as to what they see as needs for their business.

**MOTION: Councilor Tamie Kaufman moved to sunset the Promotion Committee until we decide we need one and discuss it again. Councilor Larry Brennan seconded the motion.**

**Mayor Popoff: I have a motion and a second. Discussion? None. Question?**

Record of Vote	Ayes	Nays	Abstain
Council Position #1 Melinda McVey	X		
Council Position #2 Larry Brennan	X		
Council Position #3 Brice Gregory		X	
Council Position #4 Doug Brand		X	
Council Position #5 Tamie Kaufman	X		
<b>MOTION PASSES 3 TO 2</b>			

**CA Fritts:** So that it is recorded in the minutes in the May meeting we talked at length about this same issue. One of the things that Councilor Kaufman and I talked about was the Rural Tourism Workshop that is coming up that perhaps once we see the people who are truly interested in this process those are the people that we should try to solicit if we want to reconstitute this program.

**Councilor Brand:** Did we give Carson McHugh a 2 year contract?

**CA Fritts:** Yes, and that was awarded last year so he is beginning his second year.

**Councilor Brand:** Are we going to go out for bids on the new contract? Do we have to?

**CA Fritts:** No. As long as we are happy with the results that we are getting it will be an automatic renewal.

**Councilor Brand:** So, this is not like a role that we should change every 2 years?

**CA Fritts:** I don't think so. I have a very collaborative process with Bob and one of the things that I enjoy about him is that he grew up in Medford so he understands small town life. He vacations over here, in fact he was just here this weekend. One of the reasons why he wanted to put the bid in on this is that he and his wife come here about 4 times and year and they love Gold Beach.

**Councilor Gregory:** So, he has a vested interest in Gold Beach.

**CA Fritts:** That's exactly what he said. He said "I love your little town." So, we get very personalized service from him. Now, if his company gets bigger or if things change in his life then things could change. But, right now he can call me up and we can talk about something. Most of the stuff that we did about the fire situation quite frankly I did on my iPhone. I was

out talking to businesses; he was sending ads to my phone for approval. So it is amazing how much work you can do with an internet connection and a phone.

*b. Letter from City of Brookings*

**Mayor Popoff:** Today CA Fritts and I met with Brookings CA and Mayor and Port Orford Mayor. We try to do this every couple of months. But the main thing we come together to discuss is how we can come together to help the County out of this jam they are in. The Mayor of Brookings will maintain a sense of neutrality concerning the levy that will be on the November ballot. Port Orford is without a CA and the Mayor is going out now to.

**Councilor Kaufman:** Did they let the Mayor go or did he quit?

**Mayor Popoff:** He quit because they kept pressuring him. He did land on his feet. He is now working as the Coos County Emergency Services Director. This was his first love and something that he did here for the County as you know. There are some Councilors there that feel that you don't need a CA. There are only two cities in the State of Oregon that does not have a CA and that is Portland and Beaverton. There the Mayor acts as the CA, then the Council acts as department heads. The rest of the cities operate as we do. In the State of Oregon any city over 5,000 people is considered a big city. Brookings is considered a big city. Of the 243 cities in Oregon 75% of them are under 5,000. The smallest one in Eastern Oregon has 2 people. The next smallest has 25 people.

**Councilor McVey:** Since Brookings is considered a big city and we are not how come we have to pay the same amount County services? They have more crime than we do; they use the Sheriffs more than we do.

**Mayor Popoff:** They have another argument. They wanted to pay for the city \$.92 per 1,000, charge the unincorporated portions of the County \$1.93 initially. How this is all working out, who knows. Any further discussion? None.

*c. Upcoming meetings and trainings*

**CA Fritts:** The Mayor and I will be attending the Economic Summit on 8/20 & 21. Then there is a free workshop in Bandon for LOC Region 4 Small Cities.

**11. City Administrator's Report**

*To be presented at meeting*

**Fritts:** Presented her report--narrative attached.

**12. Mayor and Council Member Comments**

*a. Mayor Karl Popoff*

I'd like to thank Chief Andrews, the Fire Department and Council as well. I would like to correct the report that I was flipping burgers. I was not the flipper. My hands were in the frozen meats only. I did go to the Oregon Mayors meeting that was held in Corvallis at the tail end of last month. I spoke with the Deputy of the Oregon State Police concerning the replacement of Officer Punch. Also there were two transfer requests that if granted would not

be replaced which would leave us with just 2 road officers from OSP standpoint. None of this is true. They have an officer right now who is commuting between Port Orford and Gold Beach. The last I heard they intended to make him full time here. Chief, you may have more information on this. They are not going to lower their presence here within the County. So, whatever they lose or transfer, they will supplement and we will have the coverage that we had. The third thing is I really don't like recall. My first term 2 Councilors were up for recall. Within our regulations we have reasons for dismissal so I don't think there is any reason for recall. I am saying this on behalf of the two Commissioners that are under recall right now. Whether you agree with them or not I believe these men have the best interest of the County at heart. This is what you voted for, this is what you got. Let's see if we can help make the better and grow into their job. I do not think recall serves this purpose.

**b. Councilors**

- 1) **Melinda McVey** Nothing.
- 2) **Larry Brennan** Nothing.
- 3) **Brice Gregory** Nothing.
- 4) **Doug Brand**

Big thanks to Chief Dixon and National Night Out. The Fire Department for always being there.

5) **Tamie Kaufman**: In my opinion annexation discussions are becoming more and more important. As the County has more and more issues and patrols go down we are going to be asked to go out into the populated rural areas more and more. We can't afford to do that if we don't expand our boarders. I'd like to now lose focus on that as a Council.

**CA Fritts**: Just to update you on that. The County has hired someone to extract the data that we need and I have an appointment with him next Monday because we do need to get on with this annexation thing. So, we will see what he can do for us next Monday.

c. *Student Liaison, Vacant*

**13. Citizens Comments**

*As presented to the Mayor at the beginning of the meeting*

**14. Executive Session**

*None scheduled*

**MOTION: Councilor Larry Brennan made a motion to adjourn. Councilor Melinda McVey seconded the motion.**

**Mayor Popoff called for discussion or debate. Hearing none he called the vote.**

<b>Record of Vote</b>	<b>Ayes</b>	<b>Nays</b>	<b>Abstain</b>
Council Position #1 Melinda McVey	<b>X</b>		
Council Position #2 Larry Brennan	<b>X</b>		
Council Position #3 Brice Gregory	<b>X</b>		
Council Position #4 Doug Brand	<b>X</b>		
Council Position #5 Tamie Kaufman	<b>X</b>		
<b>MOTION CARRIES UNANIMOUSLY</b>			

The next scheduled meeting of the Gold Beach City Council is Monday, September 9, 2013 at 6:30PM in the Council Chambers of City Hall, 29592 Ellensburg Avenue, Gold Beach, Oregon.

**15. Adjourn Time: 8:50**

**Approved January 13, 2014**

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Candy Cronberger, City Recorder