CITY OF GOLD BEACH
URBAN RENEWAL AGENCY
Adopted BUDGET
Fiscal Year 2017-2018

Budget Committee Budget Hearing, April 24, & May 2, 2017

City Council Adoption, June 26, 2017

BUDGET COMMITTEE

CITY COUNCIL	CITIZEN MEMBERS
Melinda McVey	Sandra Vieira
Larry Brennan	Bob Derby
Becky Campbell	Dave Sanders
Doug Brand	Candace Perryman
Tamie Kaufman	Vacant

URA Citizen Advisory Committee
Beth Barker-Hidalgo
(3 other positions currently vacant)

Mayor Karl Popoff

29592 Ellensburg Avenue
Gold Beach, Oregon 97444
541.247.7029
www.goldbeachoregon.gov

PUBLIC NOTICE

CITY OF GOLD BEACH & Gold Beach Urban Renewal Agency
BUDGET COMMITTEE MEETING
Monday, April 24, 2017 at 5:30 PM
Gold Beach City Hall Council Chambers, 29592 Ellensburg Ave

A public meeting of the Budget Committee of the City of Gold Beach, Curry County, State of Oregon, will be held at City Hall on the above referenced date to discuss the fiscal year July 1, 2017 through June 30, 2018, proposed operating budgets for the City of Gold Beach and for the Gold Beach Urban Renewal Agency. The purpose of the meeting is to receive the budget message, receive comment from the public on the proposed budgets, and conduct a public hearing on State Revenue Sharing. This is a public meeting where discussion and deliberation by the Budget Committee will take place. Any person may appear at the hearing and discuss the proposed programs with the Budget Committee.

A copy of the proposed budget document may be inspected or obtained (at a cost of .25 per page) at City Hall on **Tuesday, April 18, 2017.** The proposed budgets will also be posted on the City's website: www.goldbeachoregon.gov

Jodi Fritts, Budget Officer

PUBLISH: www.goldbeachoregon.gov April 10, 2017
Curry Coastal Pilot: April 12, 2017

Affidavit of Publication

STATE OF OREGON, COUNTY OF CURRY

I, **Jessica Manion**, a citizen of the United States and a resident of the county aforesaid; I am over the age of eighteen years, and not party to or interested in the above-entitled matter. I am the principal clerk of the printer of

RECEIVED
MAY 05 2017
CITY OF GOLD BEACH

Curry Coastal Pilot

a daily newspaper of general circulation, published in the aforesaid county and state as defined by ORS 193.010 and ORS 193.020, that NO.71154389

Acct Name: CITY OF GOLD BEACH
Legal Description PUBLIC NOTICE
CITY OF GOLD BEACH & Gold Beach Urban Renewal Agency
BUDGET COMMITTEE MEETING
Monday,

a printed copy of which is hereto affixed was published in each regular and entire issue of the said newspaper and not in any supplement thereof on the following dates, to wit:

04/12/2017

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated at Brookings, Oregon, this 2 day of May, 2017.

Signature

By: Jessica Manion
Principal Clerk

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Jodi Fritts, Budget Officer
Publish April 12, 2017
No. 71154389

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eachoregon.gov

RECEIVED
MAY 05 2017
CITY OF GOLD BEACH

Subscribed and sworn to before me this 2nd day of May, 2017

Notary Public - Oregon
My commission expires: Feb 29 2020

OFFICIAL STAMP
JOELLA B ARTEAGA
NOTARY PUBLIC-OREGON
COMMISSION NO. 947941
MY COMMISSION EXPIRES FEBRUARY 29, 2020

AFFIDAVIT OF PUBLICATION

Filed _____

By _____

From the Office of

Attorney for _____

No. _____

In the _____ Court of the

STATE OF OREGON
for the
COUNTY OF CURRY

FORM UR-1 **NOTICE OF BUDGET HEARING**

A public meeting of the Gold Beach Urban Renewal Agency will be held on June 26, 2017 at 6:00pm in the Council Chambers at City Hall, Gold Beach, Oregon. The purpose of this meeting is to discuss the budget for the fiscal year beginning July 1, 2017 as approved by the Gold Beach Budget Committee. A summary of the budget is presented below. A copy of the budget may be inspected or obtained at City Hall between the hours of 8:00am and 5:00pm or online a ww.goldbeachoregon.gov This budget is for an annual budget period. This budget was prepared on a basis of accounting that is the same as used the preceding year. If different, the major changes and their effect on the budget are: 2ND YEAR OF TIF REVENUE

Contact: Jodi Fritts, City Administrator Telephone: 541-247-7029 Email: jfritts@goldbeachoregon.gov

FINANCIAL SUMMARY - RESOURCES			
TOTAL OF ALL FUNDS	Actual Amount 2015-2016	Adopted Budget This Year 2016-2017	Approved Budget Next Year 2017-2018
Beginning Fund Balance/Net Working Capital	0	0	29,600
Federal, State and All Other Grants	0	0	0
Revenue from Bonds and Other Debt	0	0	0
Interfund Transfers	0	0	0
All Other Resources Except Division of Tax & Special Levy	0	0	0
Revenue from Division of Tax	0	29,000	51,000
Revenue from Special Levy	0	0	
Total Resources	**0**	**29,000**	**80,600**

FINANCIAL SUMMARY - REQUIREMENTS BY OBJECT CLASSIFICATION			
Personnel Services	0	0	0
Materials and Services	0	17,582	64,000
Capital Outlay	0	0	0
Debt Service	0	0	0
Interfund Transfers	0	8,790	5,000
Contingencies	0	2,000	2,000
All Other Expenditures and Requirements	0	0	0
Unappropriated Ending Fund Balance	0	628	9,600
Total Requirements	**0**	**29,000**	**80,600**

FINANCIAL SUMMARY-REQUIREMENTS AND FULL-TIME EQUIVALENT EMPLOYEES (FTE) BY ORGANIZATIONAL UNIT OR PROGRAM *			
Name of Organizational Unit or Program	Gold Beach Urban Renewal Agency		
FTE for that unit or program	0	0	0
Total Requirements	**0**	**0**	**0**
Total FTE	**0**	**0**	**0**

STATEMENT OF CHANGES IN ACTIVITIES and SOURCES OF FINANCING *

2nd Year of TIF revenue. 1st year of actual expenditures.

STATEMENT OF INDEBTEDNESS		
LONG TERM DEBT	Estimated Debt Outstanding July 1	Estimated Debt Authorized, But Not Incurred on July 1
General Obligation Bonds	$0	$0
Other Bonds	$0	$0
Other Borrowings	$0	$0
Total	0	0

Account Number	Account Title	2014-15 Prior year 2 Actual	2015-16 Prior year Actual	2016-17 Current year Budget	2017-18 Future year BO Proposed	2017-18 Future year BC APPROVED	2017-18 Future year Council Adopted
GOLD BEACH URA							
URD TAX REVENUE							
26-37-100	CURRENT YR TAXES	.00	.00	29,000.00	50,000.00	50,000.00	50,000.00
26-37-110	PRIOR YR TAXES	.00	.00	.00	1,000.00	1,000.00	1,000.00
Total URD TAX REVENUE:		.00	.00	29,000.00	51,000.00	51,000.00	51,000.00
EXPENDITURE AND REQUIREMENTS							
MATERIALS AND SERVICES							
26-40-210	STREETSCAPE IMP	.00	.00	.00	29,000.00	25,000.00	25,000.00
26-40-250	PUBLIC PARKING	.00	.00	.00	.00	10,000.00	10,000.00
26-40-260	COMM FACILITIES	.00	.00	.00	15,000.00	29,000.00	29,000.00
Total MATERIALS AND SERVICES:		.00	.00	.00	44,000.00	64,000.00	64,000.00
EXPENDITURES & REQUIREMENTS							
26-40-310	URA MAT & SERVICES	.00	.00	17,582.00	.00	.00	.00
26-40-315	EXPENDITURE RESERVE	.00	.00	632.00	.00	.00	.00
Total EXPENDITURES & REQUIREMENTS:		.00	.00	18,214.00	.00	.00	.00
CONTINGENCY							
26-40-415	CONTINGENCY	.00	.00	2,000.00	2,000.00	2,000.00	2,000.00
Total CONTINGENCY:		.00	.00	2,000.00	2,000.00	2,000.00	2,000.00
TRANSFERS OUT							
26-40-710	TRANS OUT TO GEN FU	.00	.00	8,790.00	5,000.00	5,000.00	5,000.00
Total TRANSFERS OUT:		.00	.00	8,790.00	5,000.00	5,000.00	5,000.00
Total EXPENDITURE AND REQUIREMENTS:		.00	.00	29,004.00	51,000.00	71,000.00	71,000.00

Beginning Fund Balance	29,600
Revenues	51,000
Trans In Other Funds	0
Total Resources	**80,600**
Personnel	0
Materials & Services	64,000
Capital Outlay	0
Debt Services	0
Special Payments	0
Transfers Out Other Funds	5,000
Total Expenditures	**69,000**
Contingency & Reserves	2,000
Ending Fund Balance	9,600
Total Expenditures & Contingencies	**80,600**

RESOLUTION GBURA R1617-02

A RESOLUTION BY THE GOLD BEACH URBAN RENEWAL AGENCY ADOPTING THE FISCAL YEAR 2017-2018 BUDGET, MAKING APPROPRIATIONS, DECLARING TAX INCREMENT, AND COLLECTING THE MAXIMUM AMOUNT OF THE DIVISION OF TAX

WHEREAS: The City of Gold Beach City Council adopted an urban renewal district and plan on June 10th, 2013; and

WHEREAS: The plan was amended on May 11th, 2015 to bring the boundary into compliance with ORS 457.420(2)(b)(A) ; and

WHEREAS: The Curry County Assessor certified the frozen tax base to the City on February 18, 2016; and

WHEREAS: The Assessor will divide and collect the tax increment for the District for the November 2017 tax assessment; and

WHEREAS: It is necessary for the City acting as the Urban Renewal District to adopt a budget in order to receive the tax division.

ADOPTING BUDGET

NOW THEREFORE, BE IT RESOLVED: the City Council of the City of Gold Beach acting as the Gold Beach Urban Renewal District adopts the budget for the Gold Beach Urban Renewal District for the fiscal year 2017-2018 in the amount of $80,600. A copy of the budget is attached to this resolution as EXHIBIT A.

MAKING APPROPRIATIONS

BE IT RESOLVED that the amounts shown below are hereby appropriated for the 2017-2018 fiscal year:

Beginning Fund Balance	29,600
Revenues	51,000
Trans In Other Funds	0
Total Resources	**80,600**
Personnel	0
Materials & Services	64,000
Capital Outlay	0
Debt Services	0
Special Payments	0
Transfers Out Other Funds	5,000

Total Expenditures	**69,000**
Contingency & Reserves	2,000
Ending Fund Balance	9,600
Total Expenditures & Contingencies	**80,600**

DECLARING TAX INCREMENT

BE IT RESOLVED that the Gold Beach Urban Renewal Agency hereby elects to certify to the Curry County Assessor a request by the Gold Beach Urban Renewal Agency for the maximum amount of tax increment revenue that may be raised by dividing the taxes under Section 1c, Article IX of the Oregon Constitution and ORS Chapter 457.

PASSED BY THE CITY COUNCIL OF THE CITY OF GOLD BEACH, ACTING AS THE GOLD BEACH URBAN RENEWAL AGENCY, COUNTY OF CURRY, STATE OF OREGON, and EFFECTIVE THIS 26th DAY OF JUNE, 2017.

APPROVED BY:

_____

Karl Popoff, Mayor

ATTEST:

_____

Jodi Fritts, City Administrator/City Recorder

Urban Renewal Boundary - Gold Beach, Oregon

N 0 1,000 2,000 Feet

Urban Renewal Boundary

Gold Beach City Limits

Old Urban Renewal Boundary

This product is for informational purposes and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and information sources to ascertain the usability of the information.

NAD83 OR South; City of Gold Beach, Curry County, City of Brookings; 6/15/2015 jf

IV. THE RELATIONSHIP BETWEEN URBAN RENEWAL PROJECTS AND THE EXISTING CONDITIONS IN THE URBAN RENEWAL AREA

The projects identified for the Area are shown in Table 10, below. The descriptions of the projects and how they relate to the existing conditions in the Area are as follows:

Streetscape Improvements: Streetscape improvements to sidewalks, including but not limited to benches, trash receptacles, plantings, lighting, and other improvements to enhance the transportation system

Existing Conditions: There is not a cohesive set of streetscape improvements throughout the Area. Streetscape improvements are a way of establishing district identity and a sense of place within a business district.

Property Assistance/Redevelopment Opportunity Program: Create grant or loan programs for the rehabilitation of buildings. Projects could include façade improvements, remodels, fire/safety compliance, American Disability Act (ADA) accessibility, etc.

Existing Conditions: No funding presently exists for property assistance/development opportunity programs, although there are a great number of businesses that could benefit from planning and development assistance.

Signage: Facilitate a unified signage plan for the city and businesses. Way finding signs will assist visitors in locating attractions; gateway signage will welcome visitors to Gold Beach. This project could include a Pole Sign Program to assist business owners with removal and replacement for more pedestrian friendly (and visually appealing) signage.

Existing Conditions: No funding presently exists for a signage program. Unified signage can help establish district identity and create a sense of place in a community. Good signage will help to increase visits to local businesses and help grow the economy.

Port/Airport Way Bike-Pedestrian Improvements: The Port is the gateway into Gold Beach. There is a road system from Highway 101 that passes through the Port, past the jetty and parallels the airport (Port Drive, South Jetty Road, Oceanside Drive). This system gets utilized heavily by locals, but is in poor condition. This route could provide good beach access and be made into a scenic byway for tourists and residents. Signage and sidewalk/trail improvements would help accomplish this goal.

Existing Conditions: The existing sidewalks are not unified and in some places are in poor repair. There is no existing bicycle pathway.

Attractive Public Parking: Develope attractive public parking and signage to encourage visitors to park and walk to different areas.

Existing Conditions: There is on-street parking throughout the area, but as businesses grow, additional parking will be needed.

Community/Tourist Attraction Facilities:

Improvements to the Event Center on the Beach (Fairgrounds): Assistance for capital improvements as this is the primary meeting center and it supports the economic health of the town.

Existing Conditions: The Event Center (Fairgrounds) is the main meeting place for Gold Beach. Improvements are needed to keep it a viable option for a meeting facility.

Family Entertainment/Recreation Project: Assist in the development of a family entertainment/recreation project potentially including a cinema and one or two other activities (bowling alley, recreation center, etc.) that would provide entertainment opportunities for locals and tourists alike. This project is a private/public partnership opportunity.

Existing Conditions: These entertainment options do not exist in Gold Beach. There is a definite need for increased recreational activities.

Community Center: Provide a space for meetings and activities in partnership with the public library.

Existing Conditions: There is no community meeting facility in Gold Beach. There is a definite need for increased recreational activities that could occur in a community meeting center.

Performing Arts Facility: Upgrade this existing facility to make it an asset to the community and an attraction for visitors.

Existing Conditions: The city of Gold Beach presently has a community theater located in a building that could use upgrading. The non-profit group has made steady progress, but could use assistance in their fundraising for building improvements.

Pocket Parks: Create pocket parks to provide gathering spaces for residents and visitors.

Existing Conditions: There are no pocket parks in the urban renewal area and no funding to develop them.

Property Acquisition: Acquisition from willing seller for private development. Focus funds on projects that will provide a major attractor for the town.

Existing Conditions: There are properties within the Area that are presently privately or publicly owned that the Agency may wish to acquire in the future. (Any acquisition must be done through a Plan amendment that specifies those properties to be acquired.)

Small Business/Restaurant Program: Small grants or loans to new businesses to help them get started, or a space lease program during the first year to help new businesses get on their feet.

Existing Conditions: No funding presently exists for a small business/restaurant program, although there is a need to develop additional business opportunities in Gold Beach.

Sidewalk Program: Grants or loans to assist property owners. Better walkability to help visitors enjoy the town more.

Existing Conditions: No funding presently exists to assist in sidewalk improvements. There are existing sidewalks that are in disrepair or that could be made more attractive to help create a sense of place in the Gold Beach commercial district.

URA Administrative Costs:

Administrative Costs are incurred to prepare and implement the Urban Renewal Plan.

Existing Conditions: The funding for preparation has come from the general fund. This allows for reimbursement and funding future administrative costs, if desired.

V. THE ESTIMATED TOTAL COST OF EACH PROJECT AND THE SOURCES OF MONEYS TO PAY SUCH COSTS

The present value of the costs of the projects are shown in Table 10 below. The sources of funds are tax increment revenues.

Table 10 - Estimated Cost of Projects

Project	Present Value Tax Increment
Streetscape Improvements	$335,000
Property Assistance	$170,000
Signage	$50,000
Port/Airport Way Bike-Pedestrian Improvements	$265,000
Public Parking	$665,000
Community/Tourist Attraction Facilities	$2,874,000
Property Acquisition	$200,000
Small Business/Restaurant	$100,000
Sidewalk Program	$255,000
Administration	$84,791
Total Projects	$4,998,791

Source: ECONorthwest and Elaine Howard Consulting, LLC

Table 11 - Projects and Costs in Year of Expenditure Dollars

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Resources	1617	1718						
Beginning Balance	$ -	$ 29,508	$ 27,510	$ 14,367	$ 12,452	$ 23,889	$ 13,147	$ 16,347
Pay-as-you-go	$ 29,508	$ 53,402	$ 78,656	$ 104,986	$ 132,437	$ 161,058	$ -	$ 38,960
Bond/Loan Proceeds	$ -						$ 1,750,000	
Interest Earnings								
Total Resources	**$ 29,508**	**$ 82,910**	**$ 106,167**	**$ 119,352**	**$ 144,889**	**$ 184,947**	**$ 1,763,147**	**$ 55,307**
Expenditures (nominal $)								
Streetscape Improvements		$ 55,400	$ 57,400	$ 77,200	$ 43,000			
Property Assistance			$ 17,200	$ 17,800	$ 18,400	$ 19,100		$ 13,600
Signage			$ 17,200	$ 11,900	$ 18,400	$ 12,700		
Port/Airport Way Bike-Ped Improvements						$ 140,000	$ 46,100	$ 27,300
Public Parking							$ 480,600	
Community/Tourist Attraction Facilities							$ 1,185,100	
Property Acquisition								
Small Business/Restaurant								
Sidewalk Program								
Administrative/Reimbursement					$ 41,200			
Financing Fees	$ -	$ -	$ -	$ -	$ -	$ -	$ 35,000	$ -
Total Expenditures	**$ -**	**$ 55,400**	**$ 91,800**	**$ 106,900**	**$ 121,000**	**$ 171,800**	**$ 1,746,800**	**$ 40,900**
Ending Fund Balance	**$ 29,508**	**$ 27,510**	**$ 14,367**	**$ 12,452**	**$ 23,889**	**$ 13,147**	**$ 16,347**	**$ 14,407**

Source: ECONorthwest

Table 11 - Projects and Costs in Year of Expenditure Dollars, continued

	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29	2029-30
Resources								
Beginning Balance	$ 14,407	$ 24,131	$ 16,361	$ 19,208	$ 17,055	$ 18,455	28,063	28,591
Pay-as-you-go	$ 73,224	$ 109,030	$ 146,447	$ 185,547	$ -	$ 59,908	104,528	151,157
Bond/Loan Proceeds					$ 2,000,000			
Interest Earnings								
Total Resources	**$ 87,631**	**$ 133,161**	**$ 162,808**	**$ 204,755**	**$ 2,017,055**	**$ 78,363**	**132,591**	**179,748**
Expenditures (nominal $)								
Streetscape Improvements								
Property Assistance	$ 21,200	$ 14,600	$ 22,700					
Signage								
Port/Airport Way Bike-Ped Improvements	$ 42,300	$ 102,200						
Public Parking					$ 339,900	$ 50,300	104,000	
Community/Tourist Attraction Facilities					$ 1,618,700			
Property Acquisition			$ 120,900	$ 187,700				
Small Business/Restaurant								35,900
Sidewalk Program								116,700
Administrative/Reimbursement								
Financing Fees	$ -	$ -	$ -	$ -	$ 40,000	$ -	0	0
Total Expenditures	**$ 63,500**	**$ 116,800**	**$ 143,600**	**$ 187,700**	**$ 1,998,600**	**$ 50,300**	**104,000**	**152,600**
Ending Fund Balance	**$ 24,131**	**$ 16,361**	**$ 19,208**	**$ 17,055**	**$ 18,455**	**$ 28,063**	**28,591**	**27,148**

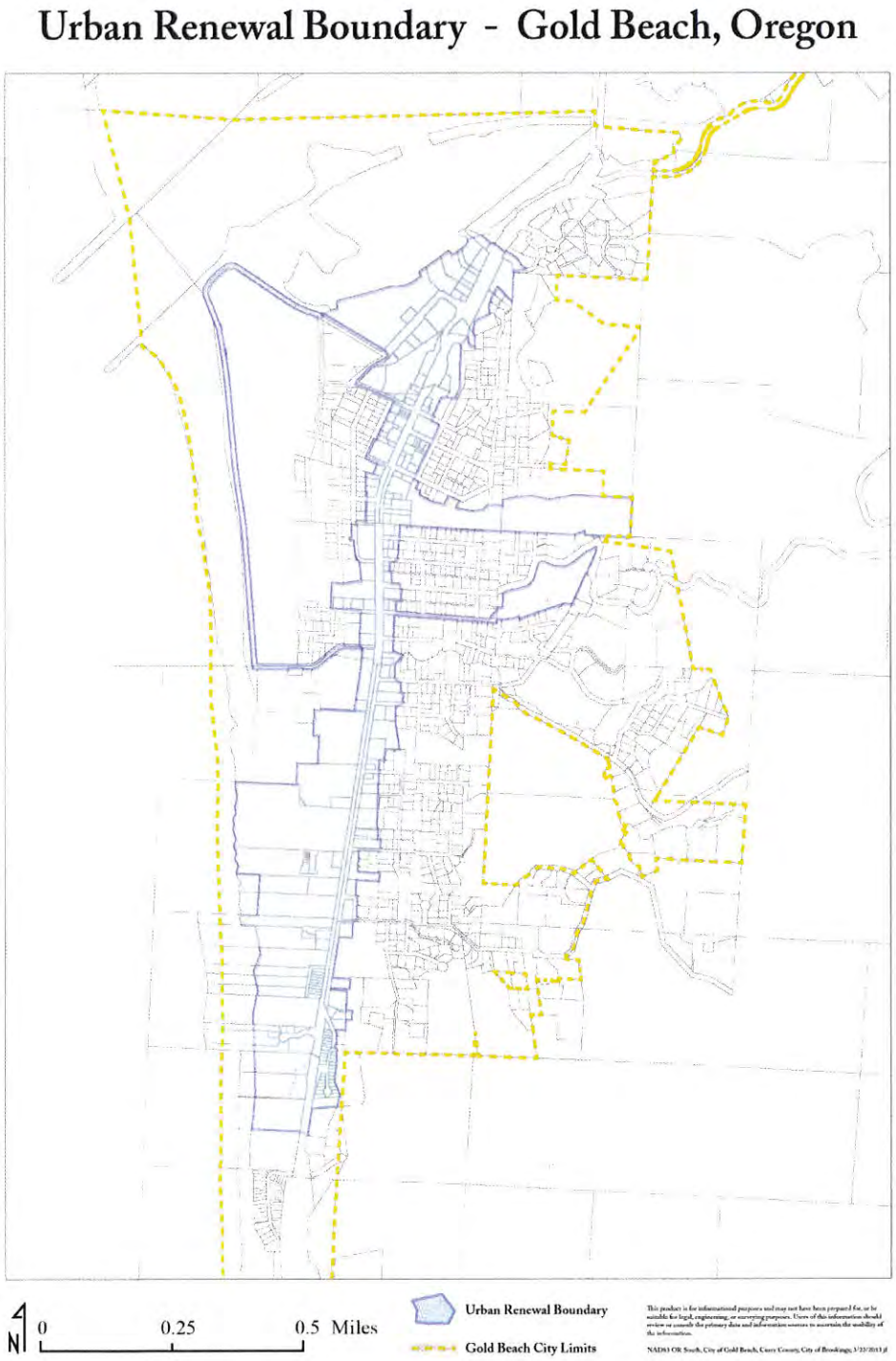
Source: ECONorthwest

Table 11 - Projects and Costs in Year of Expenditure Dollars, continued

	2030-31	2031-32	2032-33	2033-34	2034-35	2035-36	2036-37	2037-38	2038-39
Resources									
Beginning Balance	27,148	22,631	23,533	19,146	18,364	20,390	13,438	16,128	42,996
Pay-as-you-go	199,883	250,802	304,013	359,618	417,726	478,448	459,290	475,868	115,504
Bond/Loan Proceeds									
Interest Earnings									
Total Resources	**227,031**	**273,433**	**327,546**	**378,764**	**436,090**	**498,838**	**472,728**	**491,996**	**158,500**
Expenditures (nominal $)									
Streetscape Improvements		153,800			74,600		45,700		
Property Assistance					32,000	33,100	34,200	35,400	
Signage									
Port/Airport Way Bike-Ped Improvements									
Public Parking									
Community/Tourist Attraction Facilities			308,400	308,900	213,200	364,000	376,700	413,600	156,500
Property Acquisition									
Small Business/Restaurant	37,200			51,500	42,600	33,100			
Sidewalk Program	167,200	96,100			53,300	55,200			
Administrative/Reimbursement									
Financing Fees	0	0	0	0	0	0	0	0	0
Total Expenditures	**204,400**	**249,900**	**308,400**	**360,400**	**415,700**	**485,400**	**456,600**	**449,000**	**156,500**
Ending Fund Balance	**22,631**	**23,533**	**19,146**	**18,364**	**20,390**	**13,438**	**16,128**	**42,996**	**2,000**

Source: ECONorthwest

Figure 1 – Gold Beach Urban Renewal Area Boundary



II. GOALS AND OBJECTIVES

The goals of the Plan represent its basic intents and purposes. Accompanying each goal are objectives, which generally describe how the Agency intends to achieve the goals. The urban renewal projects identified in Chapter IV of the Plan are the specific means of meeting the objectives. The goals were developed with input from the Gold Beach City Council, the Gold Beach Urban Renewal Advisory Committee, taxing district input and citizen input from a community meeting.

1. Public Involvement

Ensure that community values and priorities are properly represented through a process of continual community engagement and feedback.

Objectives

a. Form an urban renewal advisory committee for the Area.

2. Economy

Promote the role of the Area as an energetic community of local businesses that is supported both by the residents of Gold Beach and visitors.

Objectives

a. Encourage more neighborhood-serving businesses to locate within the Area, thereby adding to the critical mass of the area.

b. Support local businesses by providing assistance for storefront improvements.

c. Form public-private partnerships and use public investment to generate private investment.

d. Develop programs and incentives to encourage development within the Area.

3. Create a Unique Identity with a Sense of Place and Community

Create a unique identity that strengthens sense of place, promotes economic development through resident and tourist visits, encourages return patronage, and leverages private investment.

Objectives

a. Establish a unique identity that enhances the Area's character, providing a sense of community for existing businesses and residents and giving visitors a reason to stop in the Area and return to the Area.

b. Improve sidewalks, streetscape, walkways and bike pathways.

c. Provide business and way finding signage.

d. Provide attractive parking to support the business district.

e. Create gathering places that will provide focal points in the Area.

f. Establish gateway features to notify tourists that they are entering a vibrant community.

4. Tourism and Entertainment

Provide opportunities for residents and visitors to enjoy Gold Beach, supporting our businesses and providing economic activity.

Objectives:

a. Assist in the development and redevelopment of facilities that serve residents and tourists including, but not limited, to the fairgrounds, a community gathering space potentially located by the public library, the performing arts center, an entertainment center that could include a theater, and the creation of pocket parks.

III. OUTLINE OF MAJOR URBAN RENEWAL PROJECT ACTIVITIES

The projects within the Area are economic development assistance projects, transportation improvements and improvements to promote livability and attract tourists. An outline of major urban renewal project activities is as follows:

1. Economic Development Assistance

Storefront loans or grants

Developer participation

Small business/restaurant program

2. Transportation Improvements

Streetscape improvements: sidewalks, streetscape including but not limited to benches, trash receptacles, plantings, lighting, and other improvements to enhance the transportation system

Business signage and way finding/gateway features

Port/Airport way Bike-Pedestrian Improvements

Public parking

3. Tourism and Entertainment

Event center at fairground improvements

Family entertainment /recreation project

Performing arts facility

Gathering spaces/pocket parks

4. Administration

IV. URBAN RENEWAL PROJECTS

Urban renewal projects authorized by the Plan are described below. As shown in the Report, urban renewal funds will be combined with existing and other future sources of funding to finance project costs. Projects authorized by the Plan are:

Streetscape Improvements: Streetscape improvements to sidewalks, including but not limited to benches, trash receptacles, plantings, lighting, and other improvements to enhance the transportation system.

Property Assistance/Redevelopment Opportunity Program: Create grant or loan programs for the rehabilitation of buildings. Projects could include façade improvements, remodel, fire/safety compliance, American Disability Act (ADA) accessibility, etc.

Signage: Facilitate unified signage plan for the city and businesses. Way finding signs will assist visitors in locating attractions; gateway signage will welcome visitors to Gold Beach. This project could include a Pole Sign Program to assist business owners with removal and replacement for more pedestrian friendly (and visually appealing) signage.

Port/Airport Way Bike-Pedestrian Improvements: The Port is the gateway into Gold Beach. There is a road system from Highway 101 that passes through the Port, past the jetty and parallels the airport (Port Drive, South Jetty Road, Oceanside Drive). This system gets utilized heavily by locals, but is in poor condition. This route could provide good beach access and be made into a scenic byway for tourists and residents. Signage and sidewalk/trail improvements would help accomplish this goal.

Attractive Public Parking: Develop attractive public parking and signage to encourage visitors to park and walk to different areas.

Community/Tourist Attraction Facilities:

Improvements to the Event Center on the beach (Fairgrounds): Assistance for capital improvements as this is the primary meeting center and it supports the economic health of the town. This project serves and benefits the urban renewal area by providing a venue for activities including the fair, conventions and trade shows that will bring residents and visitors alike to Gold Beach to frequent the other businesses add to the overall economic health of the urban renewal area.

Community Center: Provide a space for meetings and activities in partnership with the public library. This project serves and benefits the urban renewal area by providing a venue for the citizens of Gold Beach to have meeting spaces for community meetings. By bringing citizens to the city center, they will also likely frequent the other businesses add to the overall economic health of the urban renewal area.

Family Entertainment/Recreation Project: Assist in the development of a family entertainment/recreation project, potentially including a cinema and one or two other activities (bowling alley, recreation center, etc.) that would provide entertainment opportunities for locals and tourists alike. This project is a private/public partnership opportunity.

Performing Arts Facility: Upgrade this existing facility to make it an asset to the community and an attraction for visitors. This project serves and benefits the urban renewal area by providing a venue for cultural activities that will bring residents and visitors alike to Gold Beach to frequent the other businesses add to the overall economic health of the urban renewal area.

Pocket Parks: Create pocket parks to provide gathering spaces for residents and visitors.

Property Acquisition: Acquisition from willing seller for private development or for public projects as allowed by statute.

Small Business/Restaurant Program: Small grants or loans to new businesses to help them get started, or a space lease program during the first year to help new businesses get on their feet.

Sidewalk Program: Grants or loans to assist property owners. Better walkability to help visitors enjoy the town more.

Administration: Administrative costs may be covered by urban renewal funds as well as those that are incurred to prepare and implement the Urban Renewal Plan. Administrative costs are not proposed at this time.