

RESOLUTION R1011-04

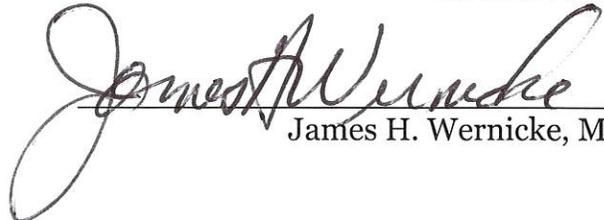
**A RESOLUTION ADOPTING A BUSINESS PLAN FOR
THE CITY OF GOLD BEACH**

- WHEREAS:** The City Council held two town hall meetings to discuss goals and visions for the City with the citizens in regards to community, sustainability, economic development and quality of life; and
- WHEREAS:** The City Council members built on the citizens concerns and have also discussed fiscal sustainability, internal systems, capital projects, and intergovernmental relations; and
- WHEREAS:** The City Council has developed a set of short term and long term Goals and Objectives for the City in the form of a Business Plan; and
- WHEREAS:** The City Council sent the draft Business Plan to various local agencies to receive feedback;

NOW, THEREFORE, BE IT RESOLVED that the Gold Beach City Council hereby adopts the Business Plan attached as EXHIBIT A to this resolution as a guiding document for city policies, goals, and a shared vision for the City of Gold Beach.

PASSED BY THE CITY COUNCIL OF THE CITY OF GOLD BEACH, COUNTY OF CURRY, STATE OF OREGON, and EFFECTIVE THIS 13th DAY OF SEPTEMBER 2010.

APPROVED BY:


James H. Wernicke, Mayor

ATTEST:


Jodi Britts, City Recorder

City of Gold Beach FY 2010-2011 Business Plan

Revised 6/22/2010

Goals & Objectives	Priority/Action Items	Resp Party	Target
GOAL 1: Achieve Fiscal Sustainability			
<ul style="list-style-type: none"> • Sufficient revenue to sustain City services at appropriate levels. • Provide competitive employee compensation. • Balanced revenue system that recognizes demands on City services by residents, businesses and visitors. • Stable, effective and accountable management. • Include sustainability considerations in purchasing decisions. • Encourage new private investment in the City. • Expedite implementation of approved development plans. 	1	Maintain yearly contingency of at least 5% and an unappropriated ending fund balance of a minimum of 15% in the General Fund operating budget.	CA/ASD Ongoing
	2	Establish fiscal and budget policies for the City.	CA/CC 09/2010
	3	Maximize long-term debt repayments.	CA/ASD 06/2011
	4	Improve and simplify financial reporting and monitoring.	CA/ASD 09/2010
	5	Develop five-year revenue/expenditure forecast.	CA/ASD 12/2010
	6	Annually review System Development Charges and update as needed.	CA/ASD April annually
	7	Review and update all fees annually.	CA April annually
	8	Aggressively pursue grant funding.	CA Ongoing
	9	Undertake comprehensive compensation and classification review and update City salary schedule.	CA 11/2010
	10	Seek alternative energy solutions for City operations.	PWS 07/2010 then ongoing
GOAL 2: Enhance Quality of Life in Gold Beach			
<ul style="list-style-type: none"> • Enhance opportunities for social interaction among citizens of the community. • Encourage the development of recreational activities and community events that benefit all ages. • Promote and assist in developing educational opportunities. 	1	Pursue formation of a parks and recreation district.	CC 05/2010-05/2011
	2	Pursue development of a community garden.	CA/CC 05/2010-05/2011
	3	Develop community vision and mission statement.	CC 08/1/2010
	4	Pursue opportunities to enhance education outreach and workforce training programs for Gold Beach residents.	CA Ongoing
	5	Provide community events and activity schedule	VCD/CA 07/2010 then ongoing
	6	Update and maintain park facilities	PWS Ongoing

10. Misc Items B
July 26, 2010 CC MTG

KEY:
 CC = City Council CA = City Administrator PC = Police Chief PWS = Public Works Superintendent
 FC = Fire Chief ASD = Administrative Services Director PC = Police Chief VCD = Visitor Center Executive Director
 E = Emergency Services Director

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GOAL 3: Improve Internal Systems			
Positive workplace environment and employee morale. Assure internal consistency and efficiency. Excellent customer service.	1	Conduct quarterly workshops to review progress on goals.	CA/CC 11/2010 then ongoing
	2	Review and update administrative policies and procedures.	CA/CC 09/2010
	3	Review and update personnel policies and procedures.	CA/CC 07/2010
	4	Complete public works standards and specifications for new plant.	PWS 09/2010
	5	Regularly review and update organizational chart.	CA Ongoing
	6	Review and update Municipal Code.	CC 05-2011 then ongoing
	7	Integrate infrastructure data into GIS.	PWS/FC/PC/ESD 06/2011
	8	Computerize, catalog and back-up City records	ASD 06/2011
	9	Improve internal control policies and procedures	CA/ASD 10/2010 then ongoing
	10	Provide for efficient, timely and thorough audits	ASD 08/2010 then ongoing
GOAL 4: A Safe Community			
Adequately staffed, equipped and housed police and fire departments. Maintain streets in a safe/serviceable condition. Provide clean drinking water and compliant wastewater treatment. Improve personal/family preparedness.	1	Provide minimum 24/7 police coverage	PC 07/2013
	2	Provide for a community shelter as part of a multi-use community center	ESD 07/2015
	3	Acquire and install emergency power generators.	PWS/ESD 05/2011
	4	Develop/update emergency plans & procedures	ESD/CA 05/2010 then ongoing
	5	Update and adopt hazard mitigation plan.	ESD/CA/CC 07/2010
	6	Pursue streets/highway safety project funding.	CA/PWS 07/2010 then ongoing
	7	Pursue funding for bicycle/pedestrian improvements.	CA/PWS 07/2010 then ongoing

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GOAL 5: Complete Capital Projects and Identify Future Capital Needs			
Complete approved capital projects in a timely and cost efficient manner. Provide infrastructure to support economic growth.	1 Complete new sewer plant	PWS/CA	03/2013
	2 Evaluate and identify water projects.	PWS	07/2011
	3 Complete funding and construction of 3 rd street sidewalks	CA/PWS	11/2010
	4 Evaluate possibility of relocating city facilities	CA/CC	07/2011
	5 Complete pavement management analysis.	PWS	07/2011
	6 Improve project readiness to take advantage of federal/state funding opportunities	CA/PWS	Ongoing
GOAL 6: Influence Economic Growth			
Establish development policies and public improvements/standards that recognize economic trends. Secure needed resources. Establish policy that City is pro-growth.	1 Study annexation pros and cons	CC	01/2011
	2 Pursue development of an urban renewal district.	CC	09/2010
	3 Participate in regional economic development activities; develop strategic partners.	CA	Ongoing
	4 Develop and regularly review/update infrastructure master plans and development standards.	PWS/CA	07/2011 then ongoing
	5 Develop plan for addressing downtown parking needs.	CA	05/2011
GOAL 7: Effective Intergovernmental Relations			
Influence regional, state, national policy on issues important to achieving City goals. Secure grant funding. Efficient use of City resources. Orderly urban growth. Achieve City goals through strategic partnerships.	1 Participate in intergovernmental agencies and initiatives that further the City's goals.	CA/CC	Ongoing
	2 Develop strategic partners, public and private.	CA/CC	Ongoing
	3 Improve relations with the Fair Board, County and Port District and participate in joint activities with Port Orford and Brookings	CA/CC	Ongoing

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GOAL 8: Update City Planning Become more proactive in planning activities	1 Update the current city sign code and incorporate it into the zoning ordinance	ASD/CC	05/2011
	Develop general zoning standards for "hot button" topics such as: <ul style="list-style-type: none"> • Homeless shelters • Wind turbines • No pornography near schools • Credit for on-street parking and parking in general • Viewscape/viewshed protection standards • Height limits – generally • Maximum/minimum setbacks in commercial and high density residential zones • Affordable housing 	ASD/CC	03/2012
	2 Investigate the ODOT Safe Routes to School program for possible grant opportunities for the library sidewalk and other pedestrian/bike path projects.	CA	11/2010
	3 Update the land division code	ASD/CC	06/2012
	4 Formulate site review/site design standards for building permit and land use applications. This would include landscaping requirements.	ASD/CC	07/2011
	5 Triage the current Comprehensive Plan and begin the process of updating the chapters (current comp plan circa 1984).	ASD/CC	01/2011

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